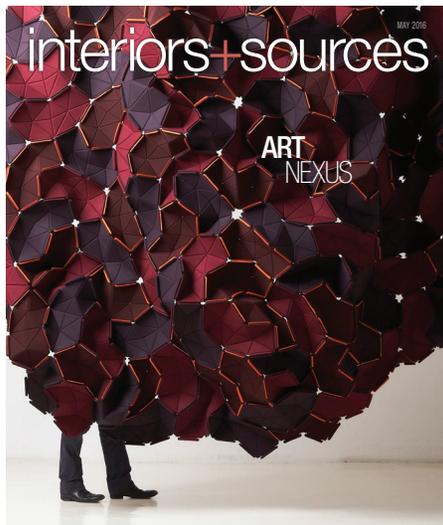


interiors+sources®

WITH A RICH HISTORY OF 30+ YEARS PRODUCING CONTENT FOR THE COMMERCIAL INTERIOR DESIGN MARKET, WE HAVE BEEN DEDICATED TO THE ADVANCEMENT OF THE COMMERCIAL INTERIOR DESIGN PROFESSION. SO IT'S IMPORTANT TO KNOW EXACTLY HOW WE CAN BEST SERVE AS A VALUABLE RESOURCE TO OUR 31,500* SUBSCRIBERS.

Our readers depend on us for the latest in commercial products that can help make their job a little easier. After extensive research in 2015, we introduced our new product focus in January 2016. Since then, we've introduced our readers to the latest and greatest arriving on the scene, and you can look forward to more of that in 2017.



You can depend on us to bring you not only the newest products, but coverage of the tradeshows you may have missed, overarching trends changing the industry, and the research that goes beyond aesthetic. We offer more than reiterating stock releases--we dig in deep to translate between manufacturers and designers.

With a fresh design and feel, i+s looks for content which is geared much more heavily towards helping designers source products and connect with suppliers. We hope you will love the clean, professional, and simplistic approach to the new interiors+sources.

PAGES THAT BUILD BEAUTIFUL SPACES

Rely on the new i+s to cover the ground designers can't, reporting back from both major and minor tradeshows around the globe, highlighting the bubbling trends, both big name vendors and those needles of independent artisans getting lost in the haystack. We'll give you the fast facts about our findings in quick, easy to digest bytes that don't take away from the design of the products we highlight, illustrated crystal clearly with beautiful photography splashed loud and proudly across our pages.

AND THERE'S SO MUCH MORE ON THE PAGES OF INTERIORS+SOURCES:

- ▶ Easily digestible updates from the latest research in the field, helping the A+D community keep on top of what they need to know.
- ▶ A forum for association members to hear the latest from the national presidents of ASID and IIDA.
- ▶ Long-term trend analysis looking beyond what's hot right now towards what you can expect in 5-10 years time.
- ▶ The best products rolling out the doors this month so you always know what's new on the scene.

COVERING THE PAGES OF interiors+sources®

ARTICLE LISTING

EDITORIAL AND MOOD BOARD

This opening page includes our Letter from the Editor and a smattering of photos from all our adventures over the past couple of months.

NOTEWORTHY

Interesting news and projects from around the world, opening with our Designers to Watch page featuring college students and recent alumni making waves in the industry.

SOURCES

Our Sources section gives you a quick glance at the products turning our heads, broken into three spreads:

1. The New Releases hitting the market within 2 months of the issue date.
2. The Product Focus looking at a singular category and featuring a testimonial by a designer about a tried-and-true product they love.
3. An Issue-Based category of products you may have missed.

HAPPENINGS

Happenings will look at what is happening in the industry, primarily relaying the scoop on industry events and tradeshow.

FIELD NOTES

Field Notes will continue to feature bylined articles from designers and folks related to the A+D industry. These pieces are written from the trenches and offer how-to advice on tackling many important issues facing designers today.

PROFILE

We sit down for intimate chats with the rock stars of the industry, discussing the trends and topics affecting the A+D community.

GLOBAL REPORT

The Global Report will continue to serve as round-up of news bytes from around the world, all focusing in on relatable subject matter for the month.

HOW I SOURCED IT

How I Sourced It focuses on project coverage that dives into the specification process for a certain product genre within a featured space.

INDUSTRY ADDRESS

EIC Kadie Yale take a look at the long-term trends and research in the industry, talking to those in-the-know, and providing you with the information you need to tackle the ways in which design is changing.

DESIGN DETAILS

A highlight of the goings-on in the industry from the latest market research and analysis, roundtables, and reports.

ASID/IIDA/DESIGN CONNECTIONS HEALTHCARE AND EDUCATION COLUMNS

These columns are penned by the leaders of the aforementioned associations, and advisory board members of the Design Connections events. They address topics that relate to the issue's focus and the appropriate market sectors.

► *continued*

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COVERING THE PAGES OF interiors+sources®

ARTICLE LISTING ▶ continued

THE PRODUCT WELL

The Product Well will always be located in the center of the issue and will never be broken up by advertising. It can include any of the following:

PRODUCT BREAKDOWN

Get the fast facts and figures behind a new collection that you need to know.

PRODUCT Q+A

They all have a little celebrity in them. We bring it out with this Q+A format column, that's sharp and funny while still offering the reader the information they need to make decisions.

PRODUCT IN PLACEMENT

The Product In Placement column will tell the specification story behind a unique project, identifying the products that make it great and how they do it.

PRODUCT 360

The Product 360 will give manufacturers the opportunity to strut their stuff, as we highlight the versatility of one product or collection, across three different installed applications.

PRODUCT EVOLUTION

This will be a visual story of where a product or brand has come from and where they are at today, all told via a timeline of innovations and milestones.

PRODUCT DRESSING ROOM

Our editors are given a personal tour of showrooms to provide a detailed account of the ins and outs of the space to help designers utilize their resources.

PRODUCT STEALS OR SPLURGES

No matter your budget, we'll provide you with options to accommodate it. These spreads will parallel products of a specific category or theme that are on the lower cost end if you're looking for a steal and others on the higher end if you're able to splurge.

PRODUCT INSPIRATION

We look at what inspired a product or collection through a visual display to show the story behind the final design.



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