



Design Connections



December 3-5, 2017 | La Cantera | San Antonio, TX

INTERIORS+SOURCES has a 35-year history of bringing relevant and compelling content to the A&D community through our pages and, more recently, online.

Over the course of the last few years, we have added Design Connections events, where we bring top manufacturers and suppliers together with their target audience of A&D professionals. These events have been a tremendous success, further allowing us to meet the goal of providing our clients with meaningful and productive ways to match buyer with seller.

After much discussion and client input, we have decided to host one major event with four vertical markets over two-and-a-half days. This all-encompassing event will focus on four segments that our readers have told us are their most important:

EDUCATION | HEALTHCARE | HOSPITALITY | WORKPLACE

The benefits of hosting one major event include:

- The ability to select 1:1 meetings from different market focuses
- The freedom to choose Board Rooms focused on a specific market
- The cost savings to the sponsors, as they can attend one event, but still benefit by meeting designers in all four market segments
- The attendee/designer will benefit from the event by having peer-to-peer interactions and high-level CEU presentations that cross market lines, all while noting the similarities in trends and best practices

Contact i+s: 800.553.8878



SPONSORSHIP PACKAGES

	EXCLUSIVE PARTNER \$50,000	PREMIER \$30,000	PREFERRED \$20,000	CONFERENCE \$15,000
Advertising in the event show guide featuring your product solutions used in a project	Two page spread	Full page ad	1/2 page ad	(1) Design Library Ad
Video of keynote to be edited into an on demand webinar; hosted on our site for one year and owned by sponsor; four eblasts to promote webinar location through-out the year	✓			
Twenty-five minute Boardroom Presentations to 10-15 executives per session	8	4	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set up prior to Design Connections via the online meeting system or arrange on-site	42 meetings	28 meetings	14 meetings	14 meetings
Post-show complete demographic profile of all attending executives	✓	✓	✓	✓
Inclusion in pre-show and post-show press releases	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	
All access event badges	5	3	2	1

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