



POSITION YOURSELF AS AN INDUSTRY THOUGHT-LEADER TO YOUNG DESIGN PROFESSIONALS AND STUDENTS AT TOP DESIGN SCHOOLS.

Students around the country will be tasked with designing the 2017 Materials Pavilion at NeoCon space; including display tables to adequately showcase 200+ material samples, floor plan layout, storage and lounge spaces all while maintaining interiors+sources branding elements within the 1,700 square foot space. The winning student will receive a paid internship with Michael Graves Architecture & Design and/or a \$5,000 scholarship award. (These coveted prizes will be offered to one winner, or may be split among two winners.)

THE PROCESS:

The design challenge will be incorporated into several leading design schools fall 2016 curriculum, with design submissions due March, 2017. The winning design will be selected in early April, 2017. Manufacturing of winning display tables will begin and overall design will be implemented at NeoCon 2017.

YOUR SPONSORSHIP INCLUDES:

- ▶ Logo and link on competition submission page from November, 2016–March, 2017 (10,000 impressions approx.)
- ▶ Logo and link on all e-blasts promoting I Like Design (60,000 impressions approx.)
- ▶ Special section featuring the winning design and “Designer to Watch” note of winning student. ▶

Your logo and designation as sponsor within the article.

- ▶ Full-page ad within the special section.

RATE: \$10,500

SPECIAL OPPORTUNITIES I LIKE DESIGN



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