

# interiors+sources® MATERIALS PAVILLION at NeoCon®

**A GLOBAL MATERIAL EXPERIENCE!**



## SPECIAL OPPORTUNITIES Materials Pavilion

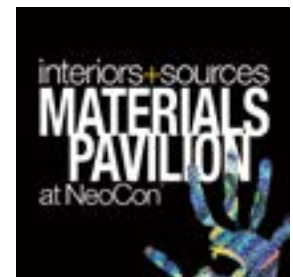
**A favorite stop among attendees, the 2017 interiors+sources Materials Pavilion is the anchor of the materials and finishes neighborhood for NeoCON. The space will showcase hundreds of material samples displayed side-by-side, with details on their origin, makeup and recommended applications.**

The Materials Pavilion at NeoCon is your opportunity to showcase beautiful materials from your product line in this experiential, educational exhibit that is an attraction for NeoCon attendees. It provides great exposure for your material samplings and positions your company as a leader on the materials front.

### WHAT DO THE ATTENDEES THINK OF THE MATERIALS PAVILION?

It has been noted by many NeoCon attendees that the interiors+sources Materials Pavilion at NeoCon was one of the most interesting components of the entire event. A&D professionals visiting the Materials Pavilion at NeoCon said they appreciated the Pavilion for its educational exhibit-type feel as well as the opportunity to learn more about materials in a non-sales-like atmosphere. They had real discussions about the materials themselves, the opportunity to develop a relationship with the materials being exhibited, and the following interest in using these materials for future commercial A&D projects.

**CONTACT I+S: 800.553.8878**



interiors+sources®  
**MATERIALS  
 PAVILLION**  
 at NeoCon®

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## SPONSORSHIP OPPORTUNITY

### Materials Pavilion

#### A UNIQUE OPPORTUNITY TO DISPLAY YOUR MATERIAL SAMPLINGS AT NEOCON 2017:

- Each sponsor will have room to display four material samples, or a combination of samples and images, of a maximum size of 12" x 12".
- A placard, created by interiors+sources, will carry your company's material story, green facts, as well as your company's logo and website.
- Your product included in the Materials Design Showcase section in the May issue of interiors+sources.
- Leads collected during the event will be provided to sponsor. This collection of leads are specific to attendees that visited the space and interfaced with the samples.
- Post-show email sent to leads database and includes contact information for sponsoring companies.

#### MATERIALS REQUIRED FROM SPONSOR

- Six material samples, maximum size 12" x 12", prioritized (in case of damage or for layout flexibility, however only four samples may be shown).
- Company logo file in hi-resolution (300 DPI) EPS format.
- A description of your material samples and company background, 150 words maximum.
- High-resolution (5" x 7" at 300 DPI) product photo and 75 words for Materials Design Showcase section in the May issue of interiors+sources.

**SPONSORSHIP FEE**

**\$5,000.00**

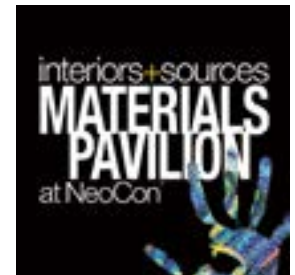
#### DEADLINES

Copy and image files for placard:

**May 5, 2017**

Six material samples:

**May 12, 2017**



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