

# NEOCON GOLD PACKAGE

## IN PRINT

- ▶ A full-page ad in the May 2017 NeoCon Pre-Show issue of interiors+sources. This issue is distributed weeks before NeoCon to subscribers of interiors+sources, plus additional copies distributed at NeoCon from the interiors+sources booth and in The Merchandise Mart's literature bins.
- ▶ A full-page ad in the July NeoCon Wrap issue of interiors+sources and a full-page product & showroom profile that will appear across from your full-page ad in a special NeoCon Wrap advertising section.

## SPECIAL EDITION E-NEWSLETTERS

- ▶ Inclusion in two special editions of interiors+sources' DesignFlash e-Newsletter, each highlighting new products. The first e-Newsletter will be distributed in June, before NeoCon. The second edition will be distributed in late June, following NeoCon.

2

ADS IN THE MAY & JULY ISSUES



ALL-INCLUSIVE NEOCON ADVERTISING PACKAGE: \$10,900

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