

NEOCON PLATINUM PACKAGE

IN PRINT

- ▶ A full-page ad in the April 2017 issue of interiors+sources.
- ▶ A full-page ad in the May 2017 NeoCon Pre-Show issue of interiors+sources. This issue is distributed weeks before NeoCon to subscribers of interiors+sources, plus additional copies distributed at NeoCon from the interiors+sources booth and in The Merchandise Mart's literature bins.
- ▶ A full-page ad in the July 2017 NeoCon Wrap issue of interiors+sources and a full-page product & showroom profile that will appear across from your full-page ad in a special NeoCon Wrap advertising section.

SPECIAL EDITION E-NEWSLETTERS

- ▶ Inclusion in two special editions of interiors+sources' DesignFlash e-Newsletter, each highlighting new products. The first e-Newsletter will be distributed in June, before NeoCon. The second edition will be distributed in late June, following NeoCon.

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ADS IN THE
MAY & JULY
ISSUES



ALL-INCLUSIVE NEOCON ADVERTISING PACKAGE: \$15,990

CONTACT I+S: 800.553.8878

