

AD REMARKETING

Reach our audience beyond our website

REMARKETING IS A POWERFUL WAY TO STAY ENGAGED WITH THE INTERIORS+SOURCES AUDIENCE, REGARDLESS OF WHERE THEY ARE ON THE WEB.

We can remarket your banner ad to people who have previously visited Interiorsandsources.com as they browse the Google Ad Network.

When people leave our website, remarketing helps you reconnect with them by showing relevant ads as they browse the web.

REASONS TO USE REMARKETING:

- ▶ Drive sales activity and generate leads.
- ▶ Increase registrations.
- ▶ Promote your brand and build awareness.
- ▶ Large scale reach to potential customers where they are on the web.
- ▶ Measure response and engagement with your current ad creative.

RATES

WEB UNIT	PIXELS	RATE
Leaderboard	728x90	\$40 per 1000
Medium Rectangle	300x250	\$40 per 1000
1/2 Page Ad	300x600	\$50 per 1000

