

# THE MULTI-PLATFORM PORTFOLIO OF INTERIORS+SOURCES

interiors+sources is a multi-platform tool and resource for a unique audience of 35,936\* audited interior design professionals, offering them numerous options for accessing information critical to their daily design practice.

We deliver an array of media products and each serves a purpose. In addition to the magazine, the website, and newsletters, we also create content for companies like yours, conduct extensive research and we connect people face-to-face with our live events.

And if our product portfolio doesn't match your need, we have a number of custom options that can be tailored to your requirements.

# 35,936

## INDUSTRY LEADERS



### OUR VERSATILE PORTFOLIO OF MEDIA PRODUCTS OFFERS YOU MULTIPLE OPTIONS FOR REACHING OUR AUDIENCE OF INTERIOR DESIGN PROFESSIONALS:

- ▶ Print and Digital Publication
- ▶ interiorsandsources.com
- ▶ DesignFlash eNewsletter
- ▶ Specifics eNewsletter
- ▶ InFocus eNewsletter
- ▶ NeoCon Materials Pavilion
- ▶ Design Connections
- ▶ I Like Design Competition
- ▶ CEUs
- ▶ Webinars
- ▶ Rich Media Advertising
- ▶ Custom Services including Research, Content and Social Media

\*BPA Brand Report, June 2017

**FOCUSED  
EXCLUSIVELY ON  
COMMERCIAL  
INTERIOR DESIGN!**

Advertising isn't effective unless you are reaching the right audience and that's exactly what interiors+sources delivers—35,936\* design professionals doing commercial work!

Our readers know that interiors+sources focuses exclusively on the news and products used in commercial projects that matter to the interior design market—so you know exactly where their head is when they engage with our portfolio of product offerings.

We place a heavy focus on the products that companies like yours supply the design community, which provides much more of an opportunity for us to help showcase your products.

**ALL COMMERCIAL.  
ALL INTERIOR.  
ALL THE TIME!**



Interior Designer/Owner  
Principal/President/Partner\*

Corporate Executive/General  
Manager/Project/Other Manager\*



Architect\*

Interior Design & Architectural  
Intern/Student/Others Allied  
to the Field\*

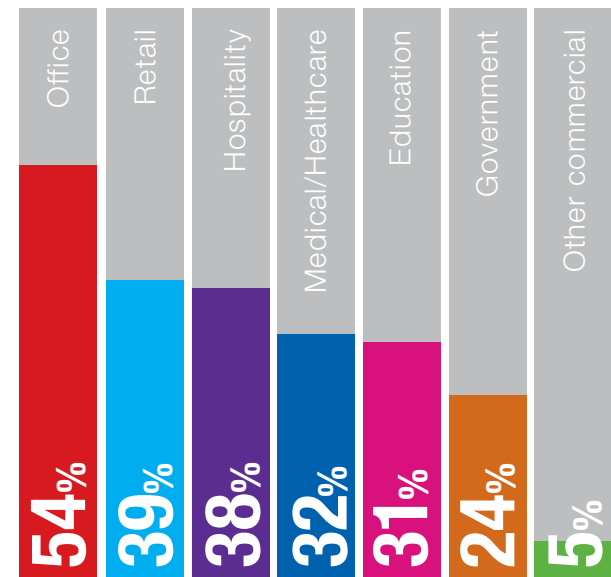
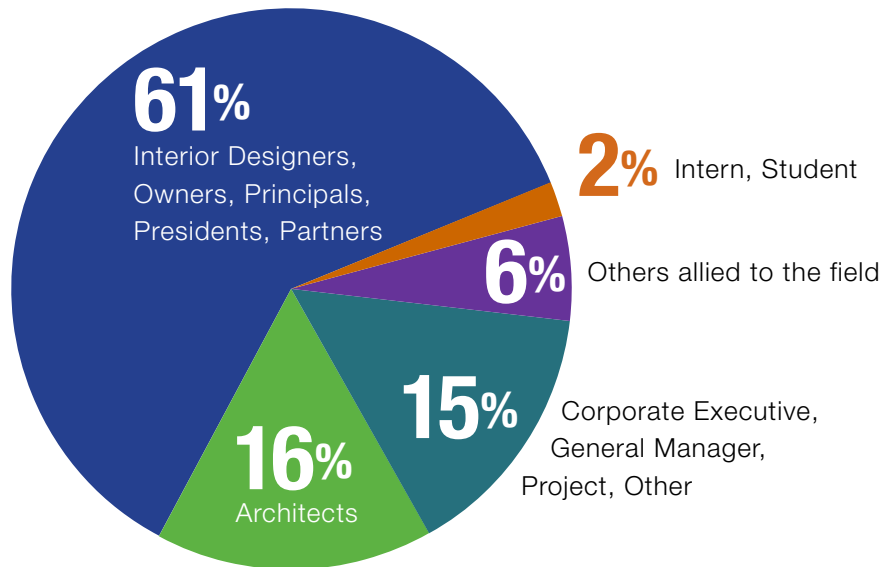
**35,936\* INDUSTRY LEADERS**

\*BPA Brand Report, June 2017

# OUR FOCUS IS CONNECTING YOU WITH A&D PROFESSIONALS WHO SPECIFY PRODUCT.

Every day we focus all of our efforts on connecting you with our audience of interior designers. With 35,936\* top-level A&D professionals who specify products for commercial interior design projects, we offer them numerous options to access information critical to their daily design practice.

## OUR BRAND EXTENDS TO 35,936\* DESIGN PROFESSIONALS DOING COMMERCIAL WORK.



## THE TYPES OF DESIGN PROJECTS THEY WORK ON ENCOMPASSES THE ENTIRE COMMERCIAL MARKET.

\*BPA Brand Report, June 2017, All other data is publisher's own data

# BUYING POWER FOR THE INTERIOR DESIGN MARKET!

We cover the complete market of top-level designers who specify products for commercial interior design projects, which provides you the opportunity to get your message in front of the right people at the right time—in print, online, and face-to-face.

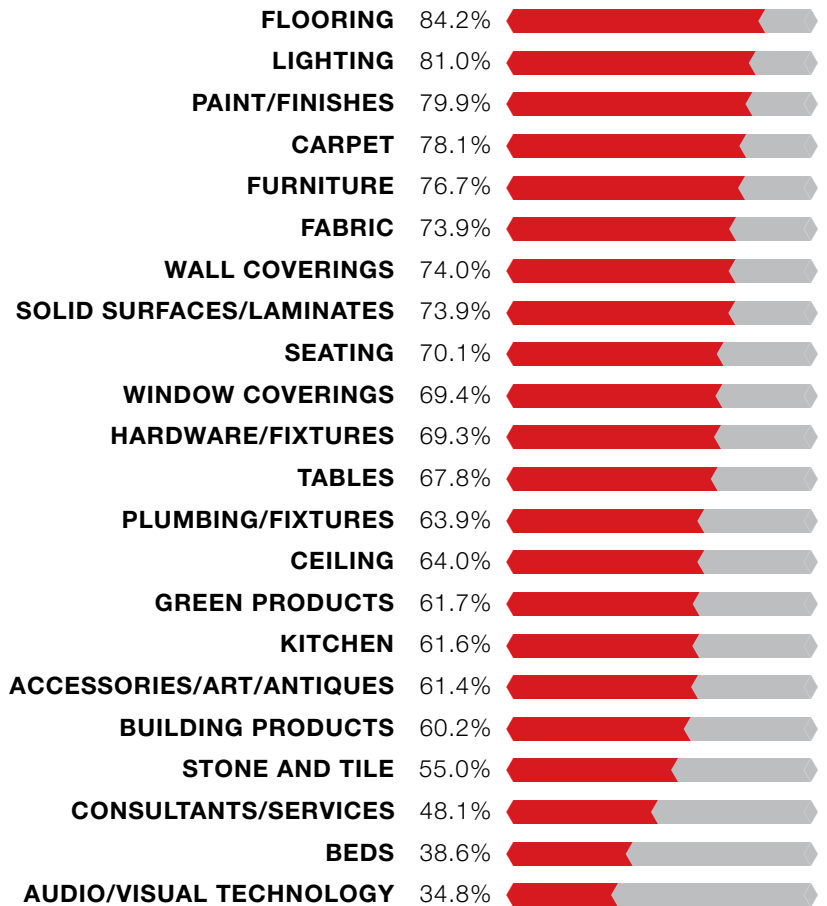
Our readers purchase an incredible range of products across every surface and every commercial sector!

## OUR AUDIENCE REPRESENTS ALL COMMERCIAL SECTORS!

Click the icons below to learn more about our audience in each sector.



## PRODUCT INVOLVEMENT BY MARKET SEGMENT\*



\*Publishers own data