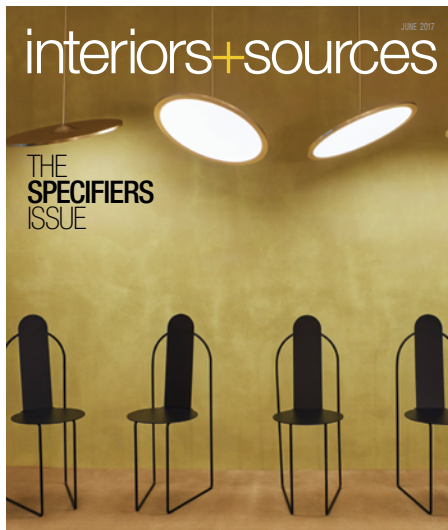


interiors+sources®

WITH A RICH HISTORY OF 30+ YEARS PRODUCING CONTENT FOR THE COMMERCIAL INTERIOR DESIGN MARKET, INTERIORS+SOURCES HAS BEEN DEDICATED TO THE ADVANCEMENT OF THE COMMERCIAL INTERIOR DESIGN PROFESSION. IT'S IMPORTANT TO KNOW EXACTLY HOW WE CAN BEST SERVE AS A VALUABLE RESOURCE TO OUR 31,506* SUBSCRIBERS.

Our readers depend on us for the latest in commercial products that can help make their jobs a little easier. After extensive research in 2015, we introduced our new product focus in January 2016. Since then, we've introduced our readers to the latest and greatest in commercial interiors and products arriving on the scene, and you can look forward to more of that in 2018.



You can depend on i+s to deliver not only the newest products, but also coverage of the trade shows you may have missed, overarching trends changing the industry, and the research that goes beyond aesthetics. We offer more than reprinting press releases—we dig in deep to help communicate between manufacturers and designers.

With a fresh design and feel, i+s looks for content that is geared heavily toward helping designers source products and connect with suppliers. We hope you will love the clean, professional, and simplistic approach to interiors+sources.

PAGES THAT BUILD BEAUTIFUL SPACES

You can rely on i+s to cover the ground designers can't, reporting back from both large and small trade shows around the globe, highlighting the bubbling trends, and serving up the latest from both well-known suppliers and independent artisans. We'll give you the fast facts about our findings in quick, easy-to-digest articles that don't take away from the design of the products we highlight, illustrated clearly with striking photography splashed across our pages.

AND THERE'S SO MUCH MORE ON THE PAGES OF INTERIORS+SOURCES:

- ▶ Concise updates from the latest research in the field, helping the A+D community keep on top of what they need to know.
- ▶ A forum for association members to hear the latest from ASID, IIDA, and IDEC.
- ▶ Long-term trend analysis looking beyond what's hot right now toward what you can expect in five to 10 years' time.
- ▶ The best products rolling out the doors this month so you always know what's new on the scene.

*BPA Brand Report, December 2017

COVERING THE PAGES OF interiors+sources®

ARTICLE LISTING

EDITORIAL AND MOOD BOARD

This opening page includes our Letter from the Editor and a sampling of photos from all our adventures over the past couple of months.

NOTEWORTHY

Interesting news and projects from around the industry, opening with our Designers to Watch page that features college students and recent alumni making waves in the industry.

SOURCES

The Sources section offers a quick glance at the products turning our heads, broken into three sections:

1. New Releases hitting the market within two months of the issue date.
2. Product Focus looking at a singular category and market
3. An Issue-Based category of curated products.

HAPPENINGS

Full reports on industry events and trade shows.

FIELD NOTES

Bylined articles from designers and industry experts. These pieces are written from the trenches and offer how-to advice on tackling many important issues facing designers today.

PROFILE

A summary of intimate chats i+s editors have had with rock stars of the industry, discussing the trends and topics affecting the A+D community.

GLOBAL REPORT

A vehicle for reporting on international work that is relevant to the industry, focusing on relatable and topical subject matter.

HOW I SOURCED IT

A deep dive into the specification process for a certain product genre within a featured space.

THEORY

EIC Kadie Yale takes a look at the long-term trends and research in the industry, talking to knowledgeable figures and providing information needed to tackle the ways in which design is changing.

AND ON THAT NOTE

A highlight of projects from the A+D community that go above and beyond to create a positive impact for society and the world.

ASID/IIDA/DESIGN CONNECTIONS COLUMNS

Columns penned by the leaders of the aforementioned associations and events. They address topics that relate to the issue's focus and the appropriate market sectors.

► *continued*

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ARTICLE LISTING ▶ continued

THE PRODUCT WELL

The Product Well will always be located in the center of the issue as a focal point. It can include any of the following:

PRODUCT BREAKDOWN

Get the fast facts and figures behind a new product/collection.

PRODUCT Q+A

Find out the deeper story of a product release through an interview that delves into the big picture .

PRODUCT IN PLACEMENT

An account of the specification story behind a unique project, identifying and explaining the products that make it notable along with the overall design process.

PRODUCT 360

Offers manufacturers the opportunity to strut their stuff as we highlight the versatility of one product or collection across three different installed applications.

PRODUCT EVOLUTION

A visual story of where a product or brand has come from and where they are today, featuring a timeline of innovations and milestones.

PRODUCT DRESSING ROOM

A personal tour of showrooms to provide a detailed account of the ins and outs of a space to help designers know how they can utilize their resources.

PRODUCT STEALS OR SPLURGES

A sampling of products from one manufacturer that meet a wide range of budgets.

PRODUCT INSPIRATION

An exploration of what inspired a product or collection through a visual display to tell the story behind the final design.

