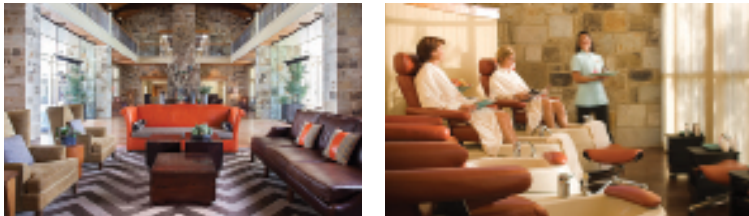


# Design Connections



**COMING TO THE AUSTIN, TEXAS AREA IN 2018**

**October 7-9, 2018** | Hyatt Regency Lost Pines Resort & Spa | Lost Pines, TX

**INTERIORS+SOURCES** and nGage Events presents a proven event format that provides the right balance of educational content, with guaranteed business development activities built strategically into the agenda and program.

Design Connections brings leading manufacturers and suppliers together with their target audience of A&D professionals to explore the trends and issues that are changing the world of design in the areas of healthcare, education, workplace, and hospitality. This event has been a tremendous success, allowing us to meet the goal of providing our clients with meaningful and productive ways to match buyer with seller.

This all-encompassing event will focus on four vertical market segments under one roof and are those that our readers have told us are their most important:

**EDUCATION | HEALTHCARE | HOSPITALITY | WORKPLACE**

The benefits of hosting one major event include:

- ▶ The ability to select 1:1 meetings from different market focuses.
- ▶ The freedom to choose Board Rooms focused on a specific market.
- ▶ The cost savings to the sponsors, as they can attend one event, but still benefit by meeting designers in all four market segments.
- ▶ The attendee/designer will benefit from the event by having peer-to-peer interactions and high-level CEU presentations that cross market lines, all while noting the similarities in trends and best practices.



# SPONSORSHIP PACKAGES

	<b>EXCLUSIVE PARTNER \$50,000</b>	<b>PREMIER \$30,000</b>	<b>PREFERRED \$20,000</b>	<b>CONFERENCE \$15,000</b>
Advertising in the Design Connections Show Guide featuring your product solutions used in a project	Full page ad	Full page ad	1/2 page ad	Logo recognition
Video of keynote to be edited into an on demand webinar; hosted on our site for one year and owned by sponsor; four e-blasts to promote webinar location through-out the year	✓			
Twenty-five minute Boardroom Presentations to 8-12 executives per session	8	4	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site	42 meetings	28 meetings	14 meetings	14 meetings
Post-show complete demographic profile of all attending executives	✓	✓	✓	✓
Inclusion in pre-show and post-show press releases	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	
All access event badges	4	3	2	1

[www.designconnections.com](http://www.designconnections.com)