

# ADVERTISING IN DIGITAL EDITION

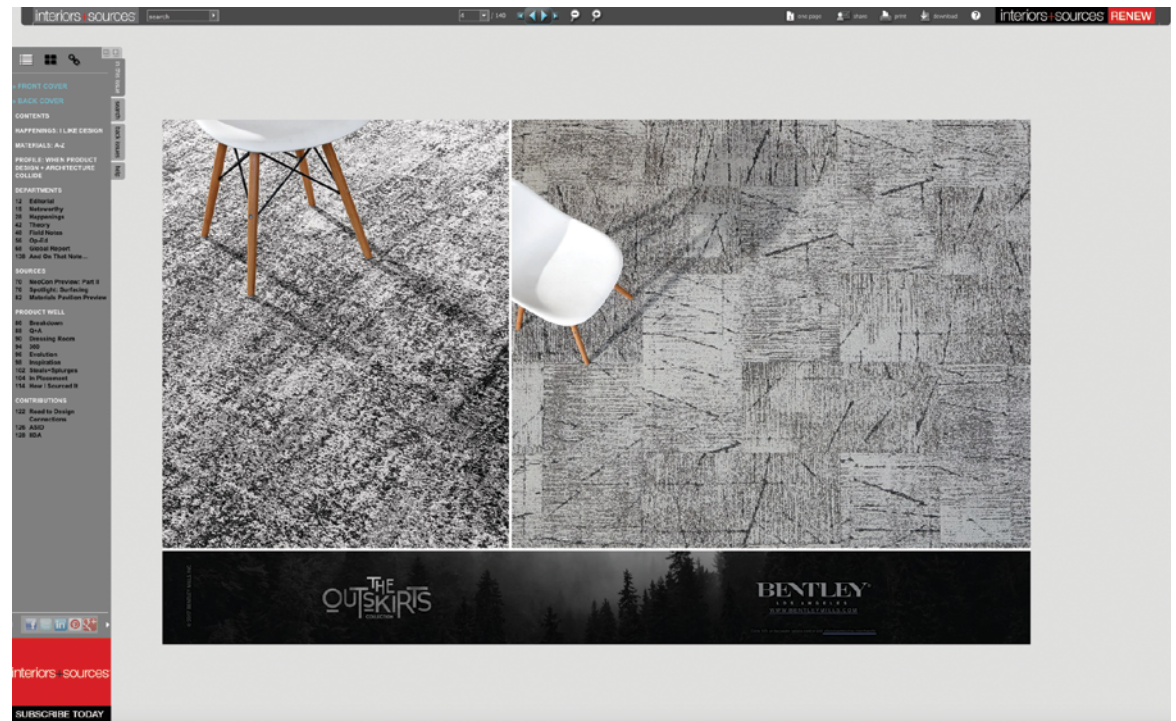
interiors+sources offers distribution in a digital format as well as print. Subscribers can choose from print, digital or both.

Take advantage of this rich media format with:

- ▶ VIDEO
- ▶ LINKS TO RELEVANT CONTENT
- ▶ BELLY BANDS
- ▶ FLASH ENHANCEMENTS

This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

**NOTE: Our Digital Edition technology automatically picks up all html links at no extra charge. Splitting the creative allows you to add additional links to your digital edition advertisements while keeping your print ad a print ad.**



## DIGITAL BREAKOUT

	PRINT	DIGITAL	BOTH
<b>SUBSCRIBERS CHOICE</b>	24,563	3,238	3,701
<b>TOTALS</b>	<b>28,264</b>	<b>6,939</b>	

## RATES

Exclusive Digital Sponsorship <i>Includes linked logo on digital alert e-mail and left of cover ad</i>	<b>\$2,500</b>
All Digital Enhanced Advertisements	<b>\$1,100</b>
Split Creative for Print & Digital	<b>\$300</b>