interiors+sources Editorial Calendar

media **2018**

Materials: 2/9/18

JANUARY

THE PIONEERS' ISSUE

It is designers and their passion that make the industry great. In our Pioneers' Issue, i+s celebrates the 2018 Designer of the Year, as well as many other professionals, projects, and products that move our industry forward every day.

PROFILE AND DESIGNER OF THE YEAR

PROJECT FOCUS (Product in Placement and How I Sourced It):

Big-name projects turning heads

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): New products that are breaking from the traditional concepts of design, created by those pushing the industry in a new direction

SOURCES (Assets Due November 29th):

NEW RELEASES: Architectural, Furniture, Textiles, Surfacing released November 2017 through January 2018

PRODUCT FOCUS: Higher education **ISSUE-BASED ROUNDUP:** Award winners **HAPPENINGS:** Design Connections

Editorial: 11/1/17

Advert: 12/1/17

Materials: 12/8/17

FEBRUARY

THE LOCAL ISSUE

Whether designed in-house or sourced from local manufacturing facilities, companies are proud of their roots. Here, i+s explores the products that are produced close to home.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Spaces in smaller cities with big-city vibes

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges); Products made or sourced locally

SOURCES (Assets Due December 21st):

NEW RELEASES: Flooring, Lighting, Wallcoverings, Acoustical released December 2017 through February 2018

PRODUCT FOCUS: High-traffic hospitality ISSUE-BASED ROUNDUP: Made locally

ADVERTISING BONUS: AIM AD STUDY—Discover how i+s subscribers react to ads

Editorial: 12/1/17 Advert: 1/2/18 Materials: 1/8/18

MARCH

THE GIVING-BACK ISSUE

We're seeing an increase in the ways in which companies focus on giving back to their communities and the world as a whole. In our Giving-Back Issue, i+s focuses on those entities that are trying to make a difference locally and globally.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Projects helping entire communities

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products made with social and sustainable interests in mind

SOURCES (Assets Due January 25th):

NEW RELEASES: Architectural, Furniture, Textiles, Surfacing

released January 2018 through March 2018

PRODUCT FOCUS: Assisted living

ISSUE-BASED ROUNDUP: Products that give back

HAPPENINGS: Cevisama

Editorial: 1/2/18

APRIL

THE CROSSOVER ISSUE

The design market is expanding in that products and spaces are taking influences from outside of their fields, from the residential market illustrated in healthcare to workplace taking cues from Mid-Mentury Modern style.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Workplace design

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products that can fit into various sectors

SOURCES (Assets Due February 27th):

NEW RELEASES: Flooring, Lighting, Wallcoverings, Kitchen+Bath released February 2018 through April 2018

PRODUCT FOCUS: Workplace

ISSUE-BASED ROUNDUP: Residential crossovers

MAY (NEOCON)

THE INFLUENTIAL ISSUE

For the first of two NeoCon issues, i+s takes a look at the influences behind individual products and collections. From reviving the designs of the masters to emulating the natural world, i+s wants to learn and deliver the story behind the designs.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Interiors that take influences and reinterpret them

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products that have a deeper story to tell about their conception

SOURCES (Assets Due March 28th):

NEOCON PREVIEW: All product categories

HAPPENINGS: Salone del Mobile

JUNE (NEOCON)

THE COLLABORATION ISSUE

Continuing to dive into the deeper stories behind designs, June's NeoCon issue focuses on the collaborations behind some of the latest product releases.

Advert: 2/2/18

PROJECT FOCUS (Product in Placement and How I Sourced It):

Projects resulting from teamwork across company divides **PRODUCT WELL** (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges):

Products that came to fruition through collaboration

SOURCES (Assets Due April 26th):

NEOCON PREVIEW: All product categories

ISSUE-BASED ROUNDUP: Materials Pavilion Preview

HAPPENINGS: I Like Design; NYCxDesign

Editorial: 3/1/18 Editorial: 4/1/18 Editorial: 2/1/18 Advert: 3/2/18 Materials: 3/9/18 Advert: 4/2/18 Materials: 4/9/18 Advert: 5/4/18 Materials: 5/11/18

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JULY

THE RESEARCH + DEVELOPMENT ISSUE

Both technology and science are advancing at a rapid pace, changing the ways in which we design and work within the built environment. In the Research + Development Issue, i+s will look at the innovations behind the latest introductions.

PROJECT FOCUS (Product in Placement and How I Sourced It): Hospitality **PRODUCT WELL** (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges); Products that integrate technology and/or required in-depth research to create

SOURCES (Assets Due May 31st):

NEW RELEASES: Flooring, Lighting, Wallcoverings, Acoustical released May 2018 through July 2018

PRODUCT FOCUS: Products for communal hospitality spaces

ISSUE-BASED ROUNDUP: Integrated technology HAPPENINGS: NeoCon Recap; AIA

Editorial: 5/1/18

Advert: 6/1/18

Materials: 6/8/18

AUGUST

THE UNIVERSITY ISSUE

To help kick off the I Like Design 2019 competition, the i+s August issue takes advice from universities, faculties, and students, looking into the newest products from education's point of view, and hitting on subjects that are of interest to design programs.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Innovative educational centers and facilities

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): The latest and greatest

SOURCES (Assets Due June 28th):

NEW RELEASES: Architectural, Furniture, Textiles, Surfacing released June 2018 through August 2018

PRODUCT FOCUS: Innovations for education **ISSUE-BASED ROUNDUP:** Designed by universities

Editorial: 5/29/18

Advert: 7/2/18

Materials: 7/9/18

SEPTEMBER

THE ARTISANS' ISSUE

Whether working with craftspeople from around the world on a limited-edition product or studying with masters for an entire collection, the importance of experience and the work of the human hand continue to resonate. In this issue, i+s meets some of the makers behind well-known names, and investigates how human contact can positively impact the design world.

PROJECT FOCUS (Product in Placement and How I Sourced It):

One-of-a-kind spaces with strong identities

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products in which craftspeople impacted the design choices

SOURCES (Assets Due July 26th):

NEW RELEASES: Flooring, Lighting, Wallcoverings, Kitchen+Bath

released July 2018 through September 2018 PRODUCT FOCUS: Restaurant must-haves **ISSUE-BASED ROUNDUP:** Handcrafted designs

ADVERTISING BONUS: AIM AD STUDY—Discover how i+s subscribers

Advert: 8/3/18

react to ads

Editorial: 7/2/18

Materials: 8/10/18

OCTOBER

THE NEW URBANISM ISSUE

The populations of cities have been growing steadily over the years, and we're seeing a broad effort by metropolitan communities to strengthen their identities. i+s' October issue will cover this evolution, in addition to New Urbanism, a design movement that promotes environmentally friendly efforts in growing metropolitan areas.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Public, city-owned projects

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products that fit into and solve the challenges of city life

Advert: 9/4/18

SOURCES (Assets Due August 30th):

Editorial: 8/1/18

NEW RELEASES: Architectural, Furniture, Textiles, Surfacing released August 2018 through October 2018

PRODUCT FOCUS: The evolving open office **ISSUE-BASED ROUNDUP:** Space savers

NOVEMBER

THE HEALTH + WELLNESS ISSUE

The trend toward health and wellness isn't going away; in fact, it could be described as the "new normal" for the design industry. Here, i+s explores the wellness-focused designs that are changing the landscape of interiors.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Healthcare facilities

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): Products across the board that make health and wellness the cornerstone of their designs

SOURCES (Assets Due September 26th):

NEW RELEASES: Flooring, Lighting, Wallcoverings, Ceilings released September 2018 through November 2018

PRODUCT FOCUS: For hospital use ISSUE-BASED ROUNDUP: Wellness-focused

HAPPENINGS: Cersaie

DECEMBER

THE FUTURE ISSUE

In design, it's important to have an idea of what the future holds. With interiors remaining for five-plus years, designing a space that has the ability to last means knowing what's up next, going beyond just the passing trends. In i+s' December issue, we focus on what the industry can expect long term, and the new products that help achieve this goal.

PROJECT FOCUS (Product in Placement and How I Sourced It):

Integrating the latest technologies and trends, illustrating what can be expected in the upcoming year

PRODUCT WELL (Breakdown, Q+A, 360, Evolution, Inspiration, Steals + Splurges): State-of-the-art offerings

SOURCES: 2018 Reader's Choice

(The best of the previous 11 months of Sources are voted on by readers. Winners are announced in the December issue.)

HAPPENINGS: Greenbuild

Editorial: 9/3/18 Materials: 9/7/18 Advert: 10/1/18 **Materials: 10/8/18 Editorial: 10/1/18** Advert: 11/2/18 **Materials: 11/9/18**

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