

# I Like Design

**I Like Design**

**YOUR DESIGNS, ARAUCO PRODUCTS**

**ARAUCO** congratulates all participants in the 2017 I Like Design challenge. We continue to be inspired by the talent that emerges in our industry, and are honored to be a portion of the year's program.

ARAUCO is a global supplier of sustainable forest product solutions for the construction, design, interior fabrication, architectural design, and interior renovation. As responsible stewards of our environment, we optimize our approach to manufacturing so that our products are efficient and naturally safe from wood-to-workstation. ARAUCO products are CARB-compliant, support a number of Green Building and related green design certifications, and can contribute to LEED credits. Our mills are FSC® certified and meet the Oregonated Puro Standard ISO Sustainability Standard.

Get to know ARAUCO, discover PRISM TRC collection of more than 80 designs that offer real character with a design-friendly focus. You get local or shelf options, teak, acacia, and ash. The Prisma Teak Oak series features the Embrace® by Finger® EPF doors that rest on top or rest on wood. Acacia, Aspen, Oak, Obsidian, Koa, and Palmetto coordinate with Prism Acacia® teak for low on-line contemporary and mid-century modern designs... Wood color, it wants to take up.

PrismTFL.com

**ARAUCO**  
Growing the Future

**DESIGNING THE FUTURE OF A+D**

The I Like Design competition gives students real-world experiences before they head out into the field.

For the last six years, interiors+sources has worked with universities and students to present the I Like Design competition. Rooted in the idea of providing the next generation of designers with the best real-world experience, I Like Design asks students to create a space, their material winners with cost materials in the field.

The new, no-hold-it-for-the-asking website to create the annual Materials Pavilion booth at NeoCon, which brings the latest in material science to the A+D

**I Like Design Happenings**

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**I Like Design Voting Has Begun!**

Who will join Studio 3677 this summer?

Head over to <http://bit.ly/iLikeDesign> and cast your vote for your favorite I Like Design finalist. We received a record number of entries this year (see below), which were whittled down to 16 standouts by a combined jury of I&S editors and Studio 3677 principals.

Students were asked to create the next great lobby concept: "In this design challenge, we want you to redefine the hotel lobby beyond reception, restaurant, bar, and lounge," explained Studio 3677. "We want you to extend the hotel out into the city and bring the urban condition in."

And the next generation rose to the occasion! We saw new takes on the pre- and post-friendly property, the integration of facial scanning technology for replacing "check-ins," and everything in between. Or online to see the people that made it to the final round—and to vote!

The best student standing wins an internship at the Studio 3677 offices and paid housing through the summer in Washington D.C. We'll also feature them in print, and they'll join us this June at NeoCon in Chicago! Good luck to all the finalists and special thanks to our sponsors: Meravigliano Commercial and National Office Furniture!

Who will join the Studio 3677 team this summer?

**I Like Design**

# SPECIAL OPPORTUNITIES I LIKE DESIGN

One of our most popular programs, the I Like Design competition is an opportunity to connect with both design professionals and students, while raising brand awareness from a wider audience!

Students from around the country will enter the I Like Design competition and each will be tasked with a design challenge that will push them to consider space limitations, the use of materials, and industry standards they will need in the field. All submissions will be reviewed and judged by a panel of industry professionals. The student who conceptualizes the winning project will go on to win a summer internship at Michae lGraves Architecture & Deisgn (MGA&D).

With contest promotions spanning email, social media, and print editorial, the I Like Design sponsorship is a great opporunity to boost your brand recognition.



**POSITION YOURSELF AS AN INDUSTRY THOUGHT LEADER TO YOUNG DESIGN PROFESSIONALS AND STUDENTS AT TOP DESIGN SCHOOLS.**

The design challenge will be incorporated into several leading design schools' Fall 2017 curriculum. In addition, email and social media campaigns will further promote the I Like Design competition to design students nationwide.

**THE PROCESS:**

This year, students are tasked with creating one of three projects in either workplace, retail, or hospitality. Design submissions close on March 1, 2018, at which time a panel of industry professionals will judge submissions to determine finalists. The winning student will be announced on March 31, 2018 and will be hosted at MGA&D in Princeton, N.J. for a Summer 2018 Internship, with lodging paid for by interiors+sources.

**YOUR SPONSORSHIP INCLUDES:**

- ▶ Logo and link on competition submission page from September 2017–December 2017
- ▶ Logo and link on three e-blasts promoting I Like Design to design schools
- ▶ Logo and link in article promoting I Like Design in three Design Flash (October 10, November 14, December 12)
- ▶ Social media mentions with sponsor logo (two Twitter posts, two Instagram posts, and two Facebook posts in November 2017 and February 2018)
- ▶ Winning design and sponsor logos in “Designer to Watch” in May 2018 interiors+sources
- ▶ Your Logo and designation as sponsor within the Profile article in August 2018 interiors+sources
- ▶ Full-page ad within the Profile article in August 2018 interiors+sources

**RATE: \$10,500**

**SPECIAL OPPORTUNITIES I LIKE DESIGN**

