

IN FOCUS NEWSLETTER

ATTRACT ATTENTION TO YOUR PRODUCT OFFERING

Our InFocus Newsletter is customized using your content and product images to tell your brand story to 15,000 design professionals.

MATERIALS

All we need is:

- ▶ Your company logo (eps format)
- ▶ Hero product image, 580 pixels wide x max of 315 pixels high, 30k, 72 dpi
- ▶ Body copy in Word doc., 150 words max.
- ▶ Product photos, 3 images, 280 x 280 pixels, 30k each, 72 dpi
- ▶ Click-thru URL

You provide the materials and we will do the rest. This custom email offering is a responsible digital campaign with an easy to track ROI. Shortly after your newsletter campaign you will receive a comprehensive performance report including total number sent, open rate, and clicks.

RATE: \$2,500 NET



- 1 HERO PRODUCT IMAGE**
An image of your product(s) in their setting
- 2 BODY COPY**
Strong content to tell your product story and captivate the attention of our design professionals.
- 3 PRODUCT PHOTOS**
Support images help complete your product story.