

# LIST RENTAL/DIRECT MAIL

## DIRECT OUR AUDIENCE TO YOUR MARKETING

The interiors+sources' database connects you to a targeted audience of commercial interior designers. We offer both direct mail and e-mail lists for your brochure, postcard, catalog, seminar, research effort, or any other promotion piece.

We invest heavily in our database and update it monthly. This constant activity delivers a highly-responsive list of commercial interior designers for your targeted message.

### DIRECT MAIL LIST RENTAL

- ▶ List charges (*rates for one-time use only*)
- ▶ Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.
- ▶ Minimum order: 3,000 names

**PRICE: \$180 NET PER ONE THOUSAND NAMES**

#### Selections Available:

- ▶ Geographic
- ▶ Business
- ▶ Job Title/Function
- ▶ Project Type/Size
- ▶ Key Code

### EMAIL LIST RENTAL

- ▶ List charges (*rates for one-time use only*)
- ▶ Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.
- ▶ Minimum order: 3,000 names

**PRICE: \$400 NET PER ONE THOUSAND NAMES**  
—SENT FROM THIRD-PARTY

**PRICE: \$600 NET PER ONE THOUSAND NAMES**  
—SENT FROM INTERIORS+SOURCES

#### Selections Available:

- ▶ Geographic
- ▶ Business
- ▶ Job Title/Function
- ▶ Project Type/Size
- ▶ Key Code

### TURNKEY DIRECT MAIL SERVICE

#### POSTCARD:

interiors+sources will provide turnkey printing and mailing of a postcard to our subscribers. Your postcard includes:

- ▶ Printing, 4-color bleed, 80# matte cover stock.
- ▶ UV coating.
- ▶ First-class postage.
- ▶ Direct mail list of targeted interiors+sources subscribers.

#### RATES

QUANTITY	10,000	20,000	30,000
PRICE	\$8,875	\$16,420	\$23,920

#### FOUR-COLOR BROCHURE:

interiors+sources will provide printing and mailing of a four-page brochure to a selection of subscribers. Your brochure includes:

- ▶ Printing of brochure consisting of 4-color bleed, 70# matte text stock, self-mailer. Starts as 11" by 17", folds to 8.5" by 11", folds again to 5.5" by 8.5", ink-jet of names/addresses.
- ▶ First-class postage.
- ▶ Direct mail list of targeted interiors+sources subscribers based on your criteria.

#### RATES

QUANTITY	10,000	20,000	30,000
PRICE	\$11,845	\$21,720	\$31,915