

# ADVERTISING ON INTERIORSANDSOURCES.COM

### APPEALING

Now with a fresh new design, interiorsandsources.com provides appealing ad positions for your brand marketing.

### AFFORDABLE

You can purchase the exact amount of impressions you want. *(excluding wallpaper)*

LIVE SAMPLE	WEB UNIT	PIXELS	RATE
	Leaderboard	728 x 90	\$140 per 1000
	Medium Rectangle	300 x 250	\$140 per 1000
●	Catfish	955 x 75	\$175 per 1000
●	Billboard	970 x 250 collapse 970 x 31	\$175 per 1000
●	Wallpaper	1660 x 1000	\$6,000 per month

### ANIMATION

We support HTML5 and animated GIF banners.

### TARGET YOUR AUDIENCE

We offer several different zones throughout the site, allowing you to target your audience.

### REPORTING

DoubleClick analytics provides us with the most accurate measurement of our site traffic including impressions and click-thrus. We count people traffic, not machine traffic.

The screenshot shows the website layout with several advertising zones marked with red circles and numbers:

- 1**: Leaderboard banner at the top of the page.
- 2**: Medium rectangle banner in the top right sidebar.
- 3**: Catfish banner in the bottom right sidebar.
- 4**: Billboard banner in the top left sidebar.

### 1 LEADERBOARD

- ▶ 728 x 90 pixel banner
- ▶ Maximum file size 30k, 72 dpi

### 2 MEDIUM RECTANGLE

- ▶ 300 x 250 pixel banner
- ▶ Maximum file size 30k, 72 dpi

### 3 CATFISH

- ▶ 955 x 75 pixels
- ▶ Maximum file size 40k, 3 loop limit

### 4 BILLBOARD

- ▶ 970 x 250 pixels collapsed to 970 x 31 pixels
- ▶ Maximum file size 40k