

ADVERTISING ON INTERIORSANDSOURCES.COM

APPEALING

Now with a fresh new design, interiorsandsources.com provides appealing ad positions for your brand marketing.

AFFORDABLE

You can purchase the exact amount of impressions you want. *(excluding wallpaper)*

LIVE SAMPLE	WEB UNIT	PIXELS	RATE
	Leaderboard	728 x 90	\$140 per 1000
	Medium Rectangle	300 x 250	\$140 per 1000
●	Catfish	955 x 75	\$175 per 1000
●	Billboard	970 x 250 collapse 970 x 31	\$175 per 1000
●	Wallpaper	1660 x 1000	\$6,000 per month

ANIMATION

We support HTML5 and animated GIF banners.

TARGET YOUR AUDIENCE

We offer several different zones throughout the site, allowing you to target your audience.

REPORTING

DoubleClick analytics provides us with the most accurate measurement of our site traffic including impressions and click-thrus. We count people traffic, not machine traffic.

The screenshot shows the website layout with several ad zones marked:

- 1**: Leaderboard banner at the top.
- 2**: Medium rectangle ad in the top right sidebar.
- 3**: Catfish ad in the bottom right sidebar.
- 4**: Billboard ad in the top center, below the navigation.

1 LEADERBOARD

- ▶ 728 x 90 pixel banner
- ▶ Maximum file size 30k, 72 dpi

2 MEDIUM RECTANGLE

- ▶ 300 x 250 pixel banner
- ▶ Maximum file size 30k, 72 dpi

3 CATFISH

- ▶ 955 x 75 pixels
- ▶ Maximum file size 40k, 3 loop limit

4 BILLBOARD

- ▶ 970 x 250 pixels collapsed to 970 x 31 pixels
- ▶ Maximum file size 40k