

## SOCIAL MEDIA

Expand your brands reach with a Social Media Campaign



16,200 followers



1,924 followers



10,448 likes



1.1k pins

**SOCIAL MEDIA IS MORE THAN A WAY TO MARKET YOUR BRAND—IT'S A CHANCE TO EXPAND YOUR REACH TO THE A+D COMMUNITY THROUGH THE INTERIORS+SOURCES SOCIAL MEDIA CHANNELS.**

Social media is one of the most effective channels to connect with your audience. By organizing a social media campaign with interiors+sources, you can utilize one or more of our channels (Twitter, Instagram, Facebook, Pinterest) to promote and build your brand, while driving targeted traffic and building a robust online community of interior design professionals.

### WHAT YOU GAIN WITH A SOCIAL MEDIA CAMPAIGN:

- ▶ Increased social media followers.
- ▶ More online buzz
- ▶ Brand awareness and brand mentions
- ▶ Higher conversion rates and more site traffic

**REACH MORE INTERIOR DESIGN PROFESSIONALS AND GROW YOUR BUSINESS!**

### PINTEREST BOARD CAMPAIGN

- ▶ Features a selection of sponsor images and curated content from the editorial team
- ▶ Sponsored story within DesignFlash the week the board launches

**RATE: \$2,500 NET**

### TWITTER/INSTAGRAM/FACEBOOK CAMPAIGN

- ▶ Series of three Sponsored Posts delivered across all three platforms

**RATE: \$1,500 NET**

- ▶ Series of six Sponsored Posts delivered across all three platforms

**RATE: \$2,250 NET**

Custom campaigns are also available. Please contact your account representative to discuss a social media campaign that fits your needs.