

SPONSORED CONTENT

AFFORDABLE

Place your content in our CMS database helping our audience find your company and information on your solutions.

MATERIALS

All we need is:

- ▶ Headline
- ▶ Author (optional)
- ▶ Body copy in Word doc.
- ▶ Photo(s), up to six, 300 x 250 pixels, 30k each, 72 dpi

GET READ

Make sure your headline includes the word(s) your customers search; your name, your product category, applications, key features, and links.

RATE: \$800 | PER ARTICLE

The screenshot shows a webpage layout for a sponsored article. At the top is the 'interiors+sources' logo with navigation links for 'magazine', 'news', 'products', 'resources', and 'more+'. The article title is 'BRADLEY CORP. SPONSORS DESIGN STUDIO ON INTELLIGENT BUILDINGS'. Below the title is a sub-headline: 'UWM Architecture School of Architecture and Urban Planning to host design studio'. A photo of a group of people in a meeting is shown on the left, with a red circle '3' overlaid. The main body of the article contains text about the collaboration with the University of Wisconsin-Milwaukee's School of Architecture and Urban Planning (SARUP) and the 'Intelligent Skins for Intelligent Buildings' studio. A red circle '1' is overlaid on the headline area, and a red circle '2' is overlaid on the main body text.

- 1 HEADLINE**
A well written headline helps readers find your story.
- 2 BODY COPY**
Strong content added to our CMS will get your article read and tell your story.
- 3 PHOTOS**
Images help complete the story. Our photo system creates a slideshow at the top of the story page.