

CURIOS

by interiors+sources®

THE BOX THAT PUTS YOUR SAMPLES IN THE HANDS OF DESIGNERS

Designers love to see and touch actual products before they specify them. So imagine the value of getting product directly into their hands. interiors+sources is a leader when it comes to product and specifically, materials and their applications. We have built upon that tradition by introducing Curios by interiors+sources.

How it works

Following a themed schedule, we deliver a box of curated material samples to opt-in recipients at top A+D firms across the country, including the likes of EwingCole, Gensler, HDR, Ford Motor Co., CBRE, and more. The box contains samples from suppliers with a theme for that box that follows an editorial calendar – green goods, bold patterns, nature inspired, color of the year, etc. The look and feel is more editorial in nature than advertising. The purpose is to easily place material samples in the hands of those who specify products for their interior design projects.

Samples will follow specific guidelines for size and number. Each box will contain the same number of samples and the same dimensions to simplify production.

Get your product samples inside the box.

Here's what's included:

- A set number of your material samples delivered directly to designers in an editorial setting.
- Your brand and samples highlighted with logo and product description on the sample box insert.
- Lead generation through list of recipients who receive the box.

1-3 TIMES A YEAR : \$5,500 PER

4-6 TIMES A YEAR : \$4,900 PER



EDITORIAL SCHEDULE

DEC/JAN Collaboration	Products that are the result of a collaboration with an outside designer.
MAR Acoustics	Products that address the challenge of acoustics in commercial spaces, surfaces from flooring to walls to ceilings and everything in between.
APR Green Box	Products that are notable for their recycled content, recyclability, red list free, or third-party certifications.
MAY 2019 Trends	Colors, patterns, and material trends for the year ahead.
JUNE NeoCon	The launching site of all that's new in product design and addresses key trends in the market.
JULY/AUG Certified	Products featuring 3rd party certifications for sustainability - Greenguard, Petal, SCS Certified, FloorScore, and others.
SEPT Obviously Influenced	Product design taking cues from nature or inspired by other objects including art and culture.
OCT High Drama	Products featuring vibrant colors, deep textures, or bold patterns.
NOV Freestyle Box	Products selected by our sponsors that highlight their best new product offerings.
DEC Award Winners	This box will feature award winning products from the last year; tradeshow accolades, readers' choice, winning design competitions.