

# DesignConnections



**COMING TO THE AUSTIN, TEXAS AREA IN 2018**

**October 7-9, 2018 | Hyatt Regency Lost Pines Resort & Spa | Lost Pines, TX**

**interiors+sources and nGage Events presents a proven event format that provides the right balance of educational content, with guaranteed business development activities built strategically into the agenda and program.**

Design Connections brings leading manufacturers and suppliers together with their target audience of A&D professionals to explore the trends and issues that are changing the world of design in the areas of healthcare, education, workplace, and hospitality. This event has been a tremendous success, allowing us to meet the goal of providing our clients with meaningful and productive ways to match buyer with seller.

This all-encompassing event will focus on four vertical market segments under one roof and are those that our readers have told us are their most important:

**EDUCATION | HEALTHCARE | HOSPITALITY | WORKPLACE**

The benefits of hosting one major event include:

- The ability to select 1:1 meetings from different market focuses.
- The freedom to choose Board Rooms focused on a specific market.
- The cost savings to the sponsors, as they can attend one event, but still benefit by meeting designers in all four market segments.
- The attendee/designer will benefit from the event by having peer-to-peer interactions and high-level CEU presentations that cross market lines, all while noting the similarities in trends and best practices.





## SPONSORSHIP PACKAGES

	<b>EXCLUSIVE PARTNER \$50,000</b>	<b>PREMIER \$30,000</b>	<b>PREFERRED \$20,000</b>	<b>CONFERENCE \$15,000</b>
Advertising in the Design Connections Show Guide featuring your product solutions used in a project	Full page ad	Full page ad	1/2 page ad	Logo recognition
Video of keynote to be edited into an on demand webinar; hosted on our site for one year and owned by sponsor; four e-blasts to promote webinar location through-out the year	✓			
Twenty-five minute Boardroom Presentations to 8-12 executives per session	8	4	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site	42 meetings	28 meetings	14 meetings	14 meetings
Post-show complete demographic profile of all attending executives	✓	✓	✓	✓
Inclusion in pre-show and post-show press releases	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	
All access event badges	4	3	2	1

[www.designconnections.com](http://www.designconnections.com)