



Design Connections 2019 will feature more of what sponsors and attendees have requested— quality interaction time and focused meetings.

This proven event format provides the right balance of educational content, with guaranteed business development activities built strategically into the agenda. We've taken your feedback and made tweaks to the 2019 format:

- Longer boardroom sessions.
- Extensive data on all attendees provided ahead of the event to help in your preparations.
- More breaks throughout the day.
- Experiences that take advantage of the local flavor - that means more activities on the beautiful Ponte Vedra beach!

On the content side expect some big new ideas in 2019 with our talented advisory board crafting an over-arching theme of disruption in design. In addition, we'll be looking at generational differences in the industry – the well-established partners and the up-and-coming generation and what they can all learn from each other.

This all-encompassing event will focus on four vertical market segments under one roof:

EDUCATION | HEALTHCARE | HOSPITALITY | WORKPLACE

The benefits of sponsoring one major event include:

- The ability to select 1:1 meetings from different market sectors.
- The freedom to choose boardrooms focused on a specific market.
- The cost savings to you as a sponsor, as you can attend one event, but still benefit by meeting designers in all four market segments.
- The attendee/designer benefits by having peer-to-peer interactions and CEU presentations that cross market lines, all while noting the similarities in trends and best practices.



SPONSORSHIP PACKAGES

	EXCLUSIVE PARTNER \$50,000	PREMIER \$30,000	PREFERRED \$20,000	CONFERENCE \$15,000
Advertising in the Design Connections Show Guide	Full page ad	Full page ad	1/2 page ad	Logo recognition
Video of keynote to be edited into an on demand webinar; hosted on our site for one year and owned by sponsor; four e-blasts to promote webinar location through-out the year	✓			
Thirty minute Boardroom Presentations to 8-12 executives per session	6	4	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site	42 meetings	28 meetings	14 meetings	14 meetings
Pre + post-show complete demographic profile of all attending executives	✓	✓	✓	✓
Inclusion in pre-show and post-show press releases	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	
All access event badges	4	3	2	2

February 11-13, 2019 | Ponte Vedra Inn | Ponte Vedra Beach, FL

www.designconnections.com