

# ADVERTISING IN DIGITAL EDITION

interiors+sources offers distribution in a digital format as well as print. Subscribers can choose from print, digital or both.

Take advantage of this rich media format with:

- VIDEO
- LINKS TO RELEVANT CONTENT
- BELLY BANDS
- FLASH ENHANCEMENTS

This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

**Our Digital Edition technology automatically picks up all html links at no extra charge.** Splitting the creative allows you to add additional links to your digital edition advertisements while keeping your print ad a print ad.



## DIGITAL BREAKOUT

	PRINT	DIGITAL	BOTH
<b>SUBSCRIBERS CHOICE</b>	24,563	3,238	3,701
<b>TOTALS</b>	<b>28,264</b>	<b>6,939</b>	

## RATES

<b>Exclusive Digital Sponsorship</b> <i>Includes left of cover display ad and video overlay, 320x50 pixel ad in mobile app version, and linked leaderboard on digital alert e-mail</i>	<b>\$2,500</b>
<b>All Digital Enhanced Advertisements</b>	<b>\$1,100</b>
<b>Split Creative for Print &amp; Digital</b>	<b>\$300</b>