

# ADVERTISING ON INTERIORS+SOURCES.COM

## APPEALING

Now with a fresh new design, interiorsandsources.com provides appealing ad positions for your brand marketing.

## AFFORDABLE

You can purchase the exact amount of impressions you want. (excluding wallpaper)

LIVE SAMPLE	WEB UNIT	PIXELS	RATE
	Leaderboard	728 x 90	\$140 per 1000
	Medium Rectangle	300 x 250	\$140 per 1000
○	Catfish	955 x 75	\$175 per 1000
○	Billboard	970 x 250 collapse 970 x 31	\$175 per 1000
○	Wallpaper	1660 x 1000	\$6,000 per month

## Animation

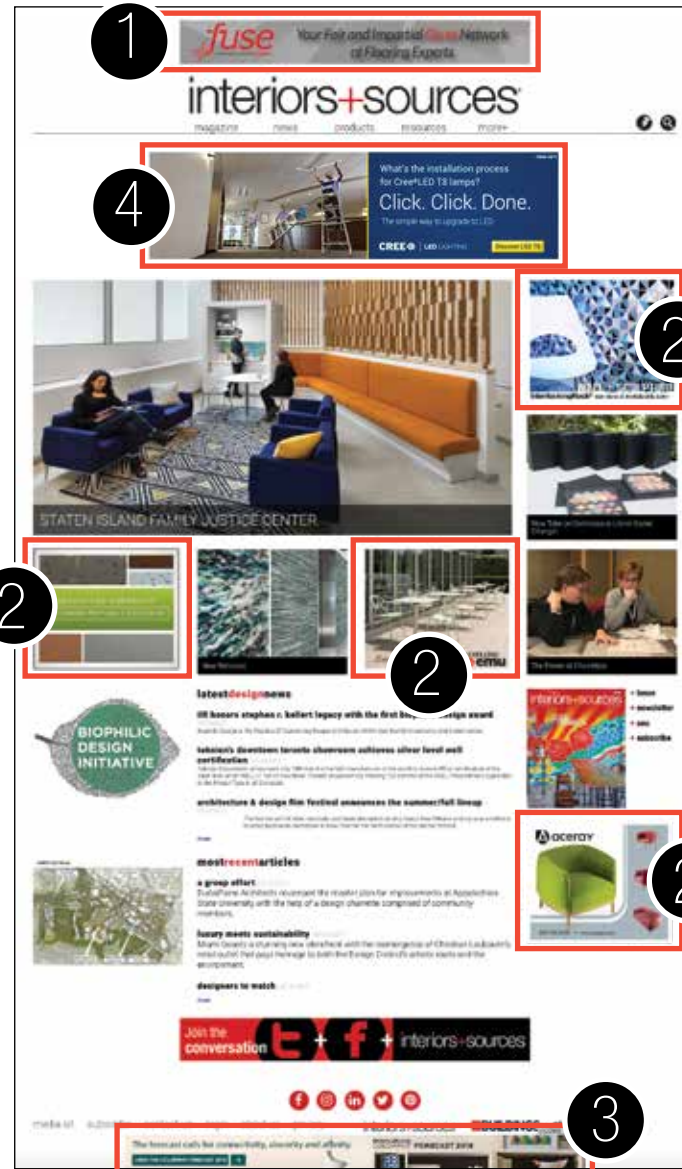
We support HTML5 and animated GIF banners.

## Target your audience

We offer several different zones throughout the site, allowing you to target your audience.

## Reporting

DoubleClick analytics provides us with the most accurate measurement of our site traffic including impressions and click-thrus. We count people traffic, not machine traffic.



## 1 LEADERBOARD

- 728 x 90 pixel banner
- Maximum file size 30k, 72 dpi

## 2 MEDIUM RECTANGLE

- 300 x 250 pixel banner
- Maximum file size 30k, 72 dpi

## 3 CATFISH

- 955 x 75 pixels
- Maximum file size 40k, 3 loop limit

## 4 BILLBOARD

- 970 x 250 pixels collapsed to 970 x 31 pixels
- Maximum file size 40k