

SOCIAL MEDIA

Expand your brands reach with a Social Media Campaign

Social media is more than a way to market your brand—it's a chance to expand your reach to the A+D community through the interiors+sources social media channels.

Social media is one of the most effective channels to connect with your audience. By organizing a social media campaign with interiors+sources, you can utilize one or more of our channels (Twitter, Instagram, Facebook, Pinterest) to promote and build your brand, while driving targeted traffic and building a robust online community of interior design professionals.



16,200 followers



1,924 followers



10,448 likes



1.1k pins

What you gain with a social media campaign:

- Increased social media followers.
- More online buzz
- Brand awareness and brand mentions
- Higher conversion rates and more site traffic

Reach more interior design professionals and grow your business! Pinterest Board Campaign

- Features a selection of sponsor images and curated content from the editorial team
- Sponsored story within DesignFlash the week the board launches

RATE: \$2,500 NET

Twitter/Instagram/Facebook Campaign

- Series of three Sponsored Posts delivered across all three platforms

RATE: \$1,500 NET

- Series of six Sponsored Posts delivered across all three platforms

RATE: \$2,250 NET

Custom campaigns are also available. Please contact your account representative to discuss a social media campaign that fits your needs.w