

TWITTER CHAT

Grow your Twitter following

Establish a foundation of new twitter followers by having interiors+sources host your twitter chat.

interiors+sources can work with you to develop a discussion topic that will engage our audience of interior design professionals and draw attention from an average of more than 19,000* Twitter followers.

Working in collaboration with our editorial team, topic development and feeder questions are created, as well as selecting a date and time for your specific chat to occur. The staff at interiors+sources will handle the rest of the deliverables to assure your event is a success.

How we drive traffic to your event:

- A banner ad on Interiorsandsources.com promoting the chat and noting the sponsor (10,000 impressions minimum).
- Ongoing promotion of chat across all interiors+sources social media platforms.
- A custom e-blast sent to the full readership of interiors+sources and includes sponsor logo (14,000 emails).
- A news item feature in the DesignFlash Newsletter to promote the event and highlight the sponsor (25,000 emails).
- Large scale reach to potential customers where they are on the web.
- Measure response and engagement with your current ad creative.

TWITTER CHAT: \$7,500

