

CONTENT MARKETING

Give your content a voice with interiors+sources

Sharing your story with those who are most interested has never been easier. Get your custom content on the pages of interiors+sources and interiorsandsources.com, extending your reach to the A+D professional.

The options are limitless to get your message in the hands of more than 35,000* A+D professionals. We can work with you to create your content so your specific, targeted message reaches those which are most important to you. Or bring your already produced content to us and use our select options to get your story seen.



CONTENT CREATION

interiors+sources will create your story and deliver your message to the commercial interior designer marketplace. We have an exceptional staff of content creators ready to put a voice to your story.

	RATE
Strategy session teleconference (1 hour); 1 or 2 phone interviews with experts; 500-800 word article created in first person by expert; Click-through optimization and links; Designed into useable PDF document; Hosted on interiorsandsources.com (CMS) for up to one year.	\$4,900

CONTENT SYNDICATION

If you have created your own content in-house or through an agency, we offer a special content syndication package to ensure you reach your target audience.

	A LA CARTE RATE	BUNDLE RATE
Review and feedback of submitted content by our experts against current best practices	\$1,000	\$14,160
Enhanced homepage listing	\$1,000/two weeks	
30 minute podcast	\$3,000	
4-page article published in interiors+sources Magazine	\$11,000	
4 social media posts	\$800	
3 editorial mentions in interiors+sources push emails	\$4,500	
3 related content links on interiorsandsources.com	\$1,500	
Placement in our CMS and publication on interiorsandsources.com	\$800	

*Publisher's Own Data, May 2019

BEST VALUE

*Publisher's Own Data, May 2019