

CURIOS

by interiors+sources

THE BOX THAT PUTS YOUR SAMPLES IN THE HANDS OF DESIGNERS

Designers love to see and touch actual products before they specify them. So imagine the value of getting product directly into their hands. interiors+sources is a leader when it comes to product and specifically, materials and their applications. We have built upon that tradition by introducing Curios by interiors+sources.

How it works

Following a themed schedule, we deliver a box of curated material samples to opt-in recipients at top A+D firms across the country, including the likes of EwingCole, Gensler, HDR, Ford Motor Co., CBRE, and more. The box contains samples from suppliers with a theme for that box that follows an editorial calendar – green goods, bold patterns, nature inspired, color of the year, etc. The look and feel is more editorial in nature than advertising. The purpose is to easily place material samples in the hands of those who specify products for their interior design projects.

Samples will follow specific guidelines for size and number. Each box will contain the same number of samples and the same dimensions to simplify production.

Get your product samples inside the box.

Here's what's included:

- A set number of your material samples delivered directly to designers in an editorial setting.
- Your brand and samples highlighted with logo and product description on the sample box insert.
- Lead generation through list of recipients who receive the box.

1-3 TIMES A YEAR : \$5,500 PER

4-6 TIMES A YEAR : \$4,900 PER



EDITORIAL SCHEDULE

FEB Social Responsibility	Design is more inspired when the products specified contribute to the greater good. From corporate responsibility to donations of profits, these products deliver design and warm fuzzies.
APR Big, Bold Box	These products are not designed to melt away into the background. Instead, making a statement and setting the mood is achieved through these designs.
JUNE NeoCon	The launching site of all that's new in product design and addresses key trends in the market.
AUG Wellness	Sustainability has moved well beyond just do no harm. Products today should contribute to the overall health and wellness of the built environment and its occupants.
OCT Latest and greatest	These products are hot off the presses – seen at recent industry events such as BDNY and NeoCon and now ready to be specified.
DEC Technology	These products are only possible because of advanced technology or incorporate the latest technology making them a smart specification.

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Demand for Curios has been so strong that we now have a recipient waiting list of 500+.

It's humbling to be wanted. To get information featured in Curios to a larger audience we've launched a digital component to the program. With each Curios mailing we also send a tailored email to our full readership featuring the launch video, box theme and product descriptions, and links to the featured products.

Increase your exposure in a big way with a digital Curios sponsorship.

Here's what's included:

- Leaderboard banner ad on tailored Curios email sent to 20,000+ interior design professionals
- Leaderboard banner ad on the Curios page on the interiors+sources website for one month
- Sponsored Instagram post highlighting your latest product offering

\$2,200 NET

YOUR AD HERE

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See inside the new **CURIOS Box!**
TRENDS + SUSTAINABILITY

Interior design trends that spark creativity

Do you consider yourself a trendsetter? Or are you one who tries to stay a beat ahead of the latest color and style? Trends have an undeniable place in interior commercial design - some like what and some love to arrange, who others like textiles and sustainable materials have slowly gained traction and are now in full force.

All trends have one thing in common - they all set to reimagine our creativity and push the boundaries of what a space can look and feel like. Green design is one that has been growing in spaces both old and new. And bringing nature inside has never looked better. Vibrant living walls, sustainably certified materials and eco-friendly products that use recycled materials continue to be the ways in which companies elevate their green thumb. You'll find more green examples in the samples all provided in the box.

You want to know what other interior design trends are you seeing in 2017? Which of these do you expect to see on display in the products and innovations at NeCon, June 13-17? Sit at the ready because the team is empowering designers to create, or a human-centric design that's big thing! Use Facebook or social media to share your predictions with us.

IN THE BOX THIS MONTH:

ssiortheranica.com
SSI, a decorative surface provider to the Kitchen and Bath, Millinery, Healthcare, Hospitality, and Store Fixture industries, shares their selection of top selling designs throughout North America. Included is 3 different trends of decorative surfaces that are fabricated differently from one another to create a look and feel for most interior environments. Design with confidence knowing that SSI materials look great and have held in class performance to stay looking great while maintaining functionality.
[READ MORE AND SEE THE SAMPLES >](#)

mohawkgroup.com
As a part of our commitment to create a better, Mohawk Group has embarked on the journey of creating handprints over time through the Living Product Challenge. With a full suite of Living Products across carpet and wall surface, Mohawk Group is setting a higher standard to help ensure products contribute to healthy spaces. All designed to inspire and will give more back to the environment that they take through unique "handprinting" initiatives.
[READ MORE AND SEE THE SAMPLES >](#)

spreadingthehell.com/environ
Spreading the Hell's environmental products go beyond and go time, embracing issues and creating solutions. Velgus and Belgicus, the first two products introduced into the Hell's collection, are made without petroleum, free of hazardous chemicals, representing a new approach to sustainability in coated fabrics.
[READ MORE AND SEE THE SAMPLES >](#)

mcdwell.com
MDC provides the most Environmentally Preferred Products from responsible manufacturers. They strive to continually improve all their products of their products: creation, transport, installation, and eventual replacement into the Curios program.
[READ MORE AND SEE THE SAMPLES >](#)

SHOW US YOUR SAMPLES!

Do you love your Curios box? Snap photos or take videos of Curios and share them with the world on social media using #curios on Instagram, Facebook, LinkedIn and Twitter. There is a great chance you'll be featured in our next Curios box!

YOUR AD HERE

interiors+sources

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TRENDS + SUSTAINABILITY

HOW IT WORKS

Curios is a monthly program designed to showcase the latest in interior design trends. Through the use of a digital component, we'll feature the latest in interior design trends in a digital format that's easy to share and easy to use. You'll find more green examples in the samples all provided in the box.

WHAT'S IN THE BOX THIS MONTH?

CURIOS