



Design Connections 2020 - Your place for quality interaction time and focused meetings.

Much different than other events, Design Connections brings you together with the industry's top A/D professionals to experience 2 1/2 days of strategic networking and business development activities, as well as a little time for fun.

- Pre-scheduled 1:1 meetings with pre-qualified, hand-selected product specifiers.
- Private boardroom sessions enables you to become part of the educational content.
- Numerous networking meals and functions.
- Breaks throughout the day to catch up on business needs or experience a little of the charming Southern escape of Savannah!

This proven event format provides the right balance of educational content, with guaranteed business development activities built strategically into the agenda.

This all-encompassing event will focus on four vertical market segments under one roof:

EDUCATION | HEALTHCARE | HOSPITALITY | WORKPLACE

The benefits of hosting one major event include:

- The ability to select 1:1 meetings from different market sectors.
- The freedom to choose boardrooms focused on a specific market.
- The cost savings to you as a sponsor, as you can attend one event, but still benefit by meeting designers in all four market segments.
- The attendee/designer benefits by having peer-to-peer interactions and CEU presentations that cross market lines, all while noting the similarities in trends and best practices.



	EXCLUSIVE PARTNER \$50,000	PREMIER \$30,000	PREFERRED \$20,000	CONFERENCE \$15,000
Advertising in the Design Connections Show Guide	Full page ad	Full page ad	1/2 page ad	Logo recognition
Video of keynote to be edited into an on demand webinar; hosted on our site for one year and owned by sponsor; four e-blasts to promote webinar location through-out the year	✓			
Thirty minute Boardroom Presentations to 8-12 executives per session	6	4	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site	42 meetings	28 meetings	14 meetings	14 meetings
Pre + post-show complete demographic profile of all attending executives	✓	✓	✓	✓
Inclusion in pre-show and post-show press releases	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	

www.designconnections.com

February 12-14, 2020 | The Kimpton Brice | Savannah, GA