

LEAD GENERATION

Our Lead Generation Product delivers quality leads right to your inbox!

Use our Resource Center to give your white paper, software demo, catalog, or case study exposure to the visitors using interiorsandsources.com each month, and in turn providing you with cost-efficient leads. Generate leads from a targeted audience with a genuine interest in your product or service as they conduct research for a purchasing decision.

This is a time-based product intended to generate leads for you. Your information will stay posted in our Resource Center for a 12 month period and leads will deliver right to your e-mail box. This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

Generate valuable leads. Here's how.

- Feature your 500-character text write-up to describe your white paper, software demo, catalog, or case study, along with your company logo and a single image in our Resource Center on interiorsandsources.com.
- We drive traffic to your offering with direct e-mail campaigns, banners on our site, and newsletter and text sponsorships.
- Materials needed: Document in PDF format, image of your document, logo, 500 character text write-up, and an e-mail address to which we will deliver your leads.

RATE: \$3,500 | 12 MONTH LISTING



The screenshot shows the 'interiors+sources' website with a navigation bar at the top. The main content area is titled 'Catalogs' and includes a sub-header 'Our catalogs are provided by our sponsors and offered free of charge to registered web site users. Choose one or more catalogs from the list below, to initiate the registration process and gain access to this valuable resource.' Below this, there are several catalog listings, each with a thumbnail image and a title. The first listing is 'ATI MicroFlex' with a description: 'MicroFlex™ Structures are 3-dimensional, thermoplastic wall panels and ceiling tiles available in hundreds of pattern and finish combinations. MicroFlex offers design flexibility and available in multiple sizes suitable for walls in both 4' x 8' and 4' x 10', wallcovering, backdrops, panels, display fixtures, and other interior design applications. MicroFlex also offers great alternatives to on and acoustic ceilings with Lay-In and Glue-Up ceiling tiles in 2' x 2' and 2' x 4' sizes.' The second listing is 'ATI InMetal' with a description: 'Brought to you by: ATI Decorative Laminates'.