

NEOCON PACKAGE

PRINT

Full-page ad in May's NeoCon Preview issue

This issue is distributed weeks before NeoCon to subscribers of interiors+sources, plus additional copies distributed at NeoCon from the interiors+sources booth and bins on the first floor of the Mart.

Full-page ad in June's NeoCon issue and a full-page product or showroom profile

Your product or showroom profile is written by the interiors+sources content team, creating impactful custom content for your brand. This issue is also distributed at NeoCon.

PODCAST

Tell your NeoCon product story in a high impact way

An interiors+sources editor will record a 30-second ad to be hosted during the hugely popular interiors+sources podcast and released the week before NeoCon, helping promote your product launch and drive more foot traffic. In addition to reaching the interiors+sources audience directly through placement on our website and within our weekly e-newsletter, design aficionados can listen to our podcast episodes on Anchor, Apple, Spotify, PocketCasts, Breaker, TuneIn, Stitcher, and Castbox.

NEOCON PACKAGE: \$11,500



NEOCON PACKAGE + SOCIAL AND DIGITAL

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Full-page ad in the July/August NeoCon Wrap Up Issue

PODCAST

Tell your NeoCon product story in a high impact way

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SOCIAL + DIGITAL

Sponsored Instagram post

Post will be made on the Monday of NeoCon to promote your product launch, drive foot traffic, and build your followers

A custom InFocus e-blast

Sent the week before NeoCon promoting your brand and your showroom/booth. You will receive a comprehensive list of leads from all clicks at the conclusion.

NEOCON PACKAGE: \$16,500