

ADVERTISING ON INTERIORS+SOURCES.COM

APPEALING

Now with a fresh new design, interiorsandsources.com provides appealing ad positions for your brand marketing.

AFFORDABLE

You can purchase the exact amount of impressions you want. (excluding wallpaper)

LIVE SAMPLE	WEB UNIT	PIXELS	RATE
	Leaderboard	728 x 90	\$140 per 1000
	Medium Rectangle	300 x 250	\$140 per 1000
○	Catfish	955 x 75	\$175 per 1000
○	Billboard	970 x 250 collapse 970 x 31	\$175 per 1000
○	Wallpaper	1660 x 1000	\$6,000 per month

Animation

We support HTML5 and animated GIF banners.

Target your audience

We offer several different zones throughout the site, allowing you to target your audience.

Reporting

DoubleClick analytics provides us with the most accurate measurement of our site traffic including impressions and click-thrus. We count people traffic, not machine traffic.

The screenshot shows the website layout with four advertising zones highlighted by red boxes and numbered callouts:

- 1 LEADERBOARD**: Located at the top of the page.
- 2 MEDIUM RECTANGLE**: Located in the main content area, above the article text.
- 3 CATFISH**: Located in the sidebar area, next to the article text.
- 4 BILLBOARD**: Located at the bottom of the page, above the footer.

1 LEADERBOARD

- 728 x 90 pixel banner
- Maximum file size 30k, 72 dpi

2 MEDIUM RECTANGLE

- 300 x 250 pixel banner
- Maximum file size 30k, 72 dpi

3 CATFISH

- 955 x 75 pixels
- Maximum file size 40k, 3 loop limit

4 BILLBOARD

- 970 x 250 pixels
collapsed to 970 x 31 pixels
- Maximum file size 40k