Social media is more than a way to market your brand—it’s a chance to expand your reach to the A+D community through the interiors+sources social media channels.

Social media is one of the most effective channels to connect with your audience. By organizing a social media campaign with interiors+sources, you can utilize one or more of our channels (Twitter, Instagram, Facebook, Pinterest) to promote and build your brand, while driving targeted traffic and building a robust online community of interior design professionals.

What you gain with a social media campaign:

- Increased social media followers.
- More online buzz
- Brand awareness and brand mentions
- Higher conversion rates and more site traffic

Reach more interior design professionals and grow your business!

Pinterest Board Campaign

- Features a selection of sponsor images and curated content from the editorial team
- Sponsored story within DesignFlash the week the board launches

Twitter/Instagram/Facebook Campaign

- Series of three Sponsored Posts delivered across all three platforms
  
  **RATE: $1,500 NET**

- Series of six Sponsored Posts delivered across all three platforms
  
  **RATE: $2,250 NET**

Custom campaigns are also available. Please contact your account representative to discuss a social media campaign that fits your needs.