

VIDEO ON interiors+sources TV

Do you have a product that you would like to bring to life for the commercial interior design market?

Do you want to show design professionals exactly how your product looks, works, and performs?

Your product will be presented in full, rich color using the latest video delivery technology with no stutters or stops.

The power of video!

Research indicates 80%† of internet users recall watching a video ad on a website they visited in the past 30 days. And better yet, 46%† took some action after viewing the ad.

Video is at the forefront of communication; it can present your product(s) like no other. Video on interiorsandsources.com will bring your product to life on the desktops of potential buyers.

A few key tips:

- Keep it real—the more authentic the video, the more believable it is.
- Keep it short—unless you are providing a product demonstration, or a “how-to” video, try to keep to two minutes or less.
- Make it entertaining—seems obvious, but boring videos will lose your audience, and truly entertaining videos can go viral.

RATE: \$2,875 | 12 MONTH POSTING

The screenshot shows the website interface with the following elements:

- Header:** "interiors+sources" logo and "INTERNATIONAL RETAIL DESIGN CONFERENCE" banner with dates "EARLY-BIRD SAVINGS END AUGUST 15" and "SEPT 30 - OCT 2 BOSTON".
- Navigation:** News, Podcast, Magazine, Curbs, Products, Materials Profiles, More, and a search bar.
- Main Article:** "The Surprising Restroom Trend Sweeping European Hospitality" by Catherine Trapp. The article text begins: "The hospitality industry is in a constant state of evolution, which is why it's so hard to be surprised when a new trend arrives. The latest hotel restroom trend might be uncomfortable for some. Open restrooms are popping up in all manner of popular European hotels, including my room at the NH Collection Gran Vía in Madrid. See how hotels are tackling privacy concerns in the video below." Below the text is a video player showing a modern restroom.
- Related Content:**
 - More Interior Design:** "Boost Employee Engagement with this Activity", "Sandy Hook Memorial Commission Interviews Finalists", "Design Connections 2019: Year of the Disruptors".
 - Most Recent Articles:** "Emerging Designer Arthur Garcia-Clemente Strives to Serve Others Through Design" (3 days ago), "Tech and Interiors..." (2 days ago).
- Footer:** "Subscribe to interiors+sources on YouTube. What do you think? Tell us on social!" with social media icons for Facebook, Instagram, LinkedIn, and Twitter. Below this is a "▼ ARTICLE CONTINUES BELOW ▼" indicator and a "Read More" link for a "Salesforce Tower" article.