

i+s insider

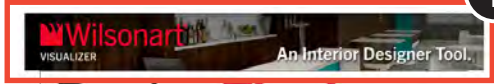
We're excited to announce the launch of our brand new e-newsletter, *i+s insider*.

Reaching 20,000+ design professionals every week, this is a powerful way to deliver your message directly to the inboxes of your customers from a sender that is trusted by its recipients.

The new weekly Featured Podcast allows you in-depth messaging in a unique format that in addition to being sent to 20,000 readers, is also hosted across nearly a dozen podcast platforms.


MATERIALS DUE » RUN DATE

03/23	Week of April 6	06/01	Week of June 15	08/10	Week of August 24	10/19	Week of November 2
03/30	Week of April 13	06/08	Week of June 22	08/17	Week of August 31	10/26	Week of November 9
04/06	Week of April 20	06/15	Week of June 29	08/24	Week of September 7	11/02	Week of November 16
04/13	Week of April 27	06/22	Week of July 6	08/31	Week of September 14	11/09	Week of November 23
04/20	Week of May 4	06/29	Week of July 13	09/07	Week of September 21	11/16	Week of November 30
04/27	Week of May 11	07/06	Week of July 20	09/14	Week of September 28	11/23	Week of December 7
05/04	Week of May 18	07/13	Week of July 27	09/21	Week of October 5	11/30	Week of December 14
05/11	Week of May 25	07/20	Week of August 3	09/28	Week of October 12	12/07	Week of December 21
05/18	Week of June 1	07/27	Week of August 10	10/05	Week of October 19	12/14	Week of December 28
05/25	Week of June 8	08/03	Week of August 17	10/12	Week of October 26		




1 **Leaderboard** \$1550 net

- 728 x 90 pixel banner,
- Maximum file size 30k, 72 dpi
- Flat .gif or jpeg (no animation)
- Click-thru URL



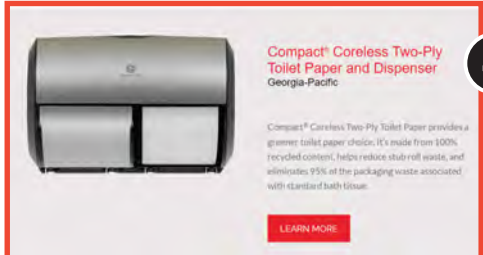
2 **Featured Podcast**
\$1700-\$3500 net

[PODCAST DETAILS](#)



3 **Featured Sponsor** \$1550 net

- 130 x 130 pixel image/logo,
- Maximum file size 30k, 72 dpi,
- Flat .gif or jpeg (no animation)
- Headline, 75 words of text
- Click-thru URL



4 **Featured Product** \$1550 net

- High quality .jpg or .tif
- Minimum 800 pixel maximum dimension at 72dpi, 75 words of text, 25-word summary
- Click-thru URL