

# VIDEO ON interiors+sources® TV

### DO YOU HAVE A PRODUCT

that you would like to bring to life for the commercial interior design market?

### DO YOU WANT TO SHOW

design professionals exactly how your product looks, works and performs?

Your product will be presented in full, rich color using the latest video delivery technology with no stutters or stops.

Research indicates 80%† of internet users recall watching a video ad on a website they visited in the past 30 days. And better yet, 46%† took some action after viewing the ad.

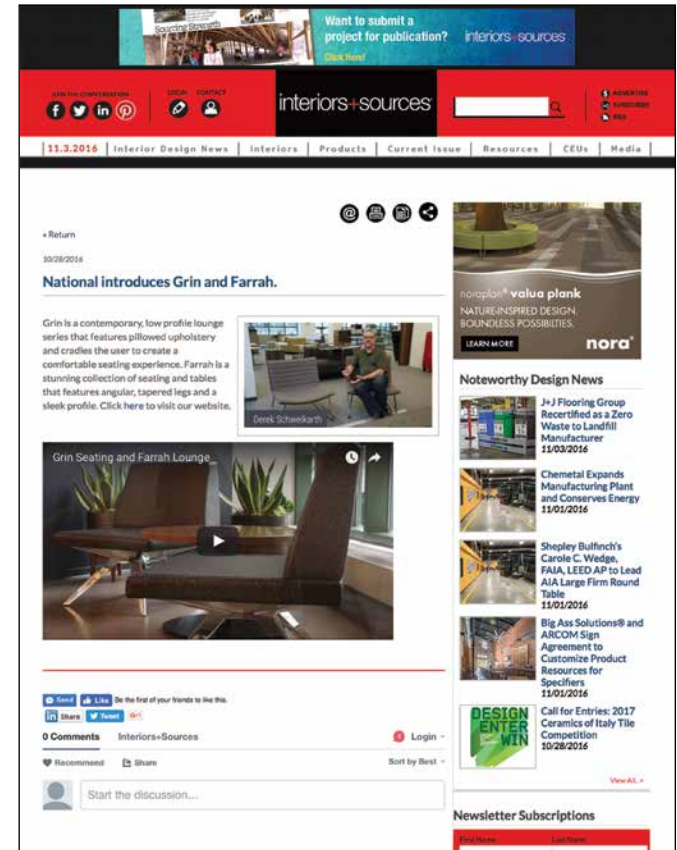
### THAT'S THE POWER OF VIDEO!

Video is at the forefront of communication; it can present your product(s) like no other. Video on Interiorsandsources.com will bring your product to life on the desktops of potential buyers.

### A FEW KEY TIPS:

- ▶ Keep it real—the more authentic the video, the more believable it is.
- ▶ Keep it short—unless you are providing a product demonstration, or a “how-to” video, try to keep to two minutes or less.
- ▶ Make it entertaining—seems obvious, but boring videos will lose your audience, and truly entertaining videos can go viral.

**RATE: \$2,875 | 12 MONTH POSTING**



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† Online Publishers Association