

CURIOS

by interiors+sources®

THE BOX THAT PUTS YOUR SAMPLES IN THE HANDS OF DESIGNERS

Designers love to see and touch actual products before they specify them. So imagine the value of getting product directly into their hands. interiors+sources is a leader when it comes to product and specifically, materials and their applications. We have built upon that tradition by introducing Curios by interiors+sources.

How it works

Following a themed schedule, we deliver a box of curated material samples to opt-in recipients at top A+D firms across the country, including the likes of EwingCole, Gensler, HDR, Ford Motor Co., CBRE, and more. The box contains samples from suppliers with a theme for that box that follows an editorial calendar – green goods, bold patterns, nature inspired, color of the year, etc. The look and feel is more editorial in nature than advertising. The purpose is to easily place material samples in the hands of those who specify products for their interior design projects.

Samples will follow specific guidelines for size and number. Each box will contain the same number of samples and the same dimensions to simplify production.

Get your product samples inside the box.

Here's what's included:

- A set number of your material samples delivered directly to designers in an editorial setting.
- Your brand and samples highlighted with logo and product description on the sample box insert.
- Lead generation through list of recipients who receive the box.

1-3 TIMES A YEAR : \$5,500 PER

4-6 TIMES A YEAR : \$4,900 PER



EDITORIAL SCHEDULE

DEC/JAN Collaboration	Products that are the result of a collaboration with an outside designer.
MAR Acoustics	Products that address the challenge of acoustics in commercial spaces, surfaces from flooring to walls to ceilings and everything in between.
APR Green Box	Products that are notable for their recycled content, recyclability, red list free, or third-party certifications.
MAY 2019 Trends	Colors, patterns, and material trends for the year ahead.
JUNE NeoCon	The launching site of all that's new in product design and addresses key trends in the market.
JULY/AUG Certified	Products featuring 3rd party certifications for sustainability - Greenguard, Petal, SCS Certified, FloorScore, and others.
SEPT Obviously Influenced	Product design taking cues from nature or inspired by other objects including art and culture.
OCT High Drama	Products featuring vibrant colors, deep textures, or bold patterns.
NOV Freestyle Box	Products selected by our sponsors that highlight their best new product offerings.
DEC Award Winners	This box will feature award winning products from the last year; tradeshow accolades, readers' choice, winning design competitions.

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Demand for Curios has been so strong that we now have a recipient waiting list of 500+.

It's humbling to be wanted. To get information featured in Curios to a larger audience we've launched a digital component to the program. With each Curios mailing we also send a tailored email to our full readership featuring the launch video, box theme and product descriptions, and links to the featured products.

INCREASE YOUR EXPOSURE IN A BIG WAY WITH A DIGITAL CURIOS SPONSORSHIP.

Here's what's included:

- Leaderboard banner ad on tailored Curios email sent to 20,000+ interior design professionals
- Leaderboard banner ad on the Curios page on the interiors+sources website for one month
- Sponsored Instagram post highlighting your latest product offering

\$2,200 NET

YOUR AD HERE



Interior design trends that spark creativity

Do you consider yourself a trendsetter? Or, are you one who likes to wait it out to see if the newest craze will last or fizzle fast? Trends have an undeniable place in interior commercial design – some like velvet and jewel tones re-emerge, while others like boho and sustainable materials have slowly gained traction and are now in full force.

All trends have one thing in common – they set out to re-inspire our creativity and push the boundaries of what a space can look and feel like. Green design is one trend that has been growing in spaces both old and new, and bringing nature inside has never looked better. Vibrant living walls, sustainably certified interiors and eco-friendly products that use recycled materials continue to be the ways in which companies exercise their green thumbs. You'll find more green examples in the samples we've provided in this box.

We want to know: What other interior design trends are you seeing in 2019? Which of these do you expect to see on display in the products and showrooms at NeoCon, June 10-12? Is virtual reality becoming the norm for showcasing blueprints to clients, or is human-centric design the next big thing? Use #curiosbox on social media to share your predictions with us.

IN THE BOX THIS MONTH:

ssinorthamerica.com
SSI, a decorative surfaces provider to the Kitchen and Bath, Multifamily, Healthcare, Hospitality, and Store Fixture industries, shares their collection of top rating designs throughout North America. Included is 5 different brands of decorative surfaces that are fabricated differently from one another to create a look and feel for most interior environments. Design with confidence knowing that SSI laminates look great and have "best in class" performance to stay looking great while maintaining functionality.
[READ MORE AND SEE THE SAMPLES >>](#)

Mohawk Group
mohawkgroup.com
As a part of our commitment to believe in better, Mohawk Group has embarked on the journey of creating handprints over footprints through the Living Product Challenge. With a full suite of Living Products across carpet and hard surface, Mohawk Group is setting a higher standard to help ensure products contribute to healthy spaces, are designed to inspire and will give more back to the environment than they take through unique "handprinting" initiatives.
[READ MORE AND SEE THE SAMPLES >>](#)

ecovinyl.com/ecosense
spradlingvinyl.com/ecosense
Spradling's EcoSense products go beyond enduring time, enhancing spaces and creating emotions. Magia and Edgeline, the first two products introduced into the EcoSense collection, are made without phthalates, fire-retardants or bisocides, representing a new approach to sustainability in coated fabrics.
[READ MORE AND SEE THE SAMPLES >>](#)

MDC
mdcowall.com
MDC provides the most Environmentally Preferred Products from responsible manufacturers. They strive to continually improve all lifecycle elements of their products: creation, transport, installation, and eventual replenishment into the lifecycle stream.
[READ MORE AND SEE THE SAMPLES >>](#)

SHOW US YOUR SAMPLES!

Do you love your Curios box? Snap photos or take videos of Curios and share them with the world on social media using #curiosbox on Instagram, Facebook, LinkedIn and Twitter. There is a good chance interiors+sources will share your post!

