



Expect the same absurdly high-quality attendees, but with strategic agenda changes to make the event even more interactive.

This event provides the right balance of educational content, with guaranteed business development activities built into the agenda.

We've taken your feedback and made tweaks for the fall event that truly make it unique:

- Roundtable discussions will allow for serious discussions and valuable market intelligence
- Extensive data on all attendees provided ahead of the event to help in your preparations
- Experiences that take advantage of the local flavor - that means more activities exploring beautiful Palm Springs!

On the content side expect some big new ideas. Our disruptors-in-chief from our February event have crafted thought provoking sessions on Past vs. Future of Design and how technology is helping or hampering the design industry.

This all-encompassing event will focus on four vertical market segments under one roof:

- **Education**
- **Healthcare**
- **Hospitality**
- **Workplace**



SPONSORSHIP PACKAGES

	MAGNUSSON-GROSSMAN \$28,500	SAARINEN \$18,500	WEXLER \$14,500	KRISEL \$9,500
Advertising in the Design Connections Show Guide	Full page ad	Full page ad	1/2 page ad	Logo recognition
Sponsorship of Opening Keynote to include: company representative delivers opening remarks and/or participates in panel discussion, video of keynote to be reproduced as on-demand webinar to the entire i+s audience, up to 4 e-blasts promoting the keynote sponsorship and webinar	✓			
Forty minute roundtable discussion with 8-10 design professionals	5	3	2	1
Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site	16 meetings	16 meetings	8 meetings	8 meetings
Complete demographic profile of all attendees	✓	✓	✓	✓
Inclusion in pre/post show editorial coverage via e-newsletters and social media	✓	✓	✓	✓
Opportunity to have your top clients/prospects invited to the event with full participation package	✓	✓	✓	
All access event badges	5	4	3	2

October 7-8, 2019 • The Rowan • Palm Springs, CA

www.designconnections.com