

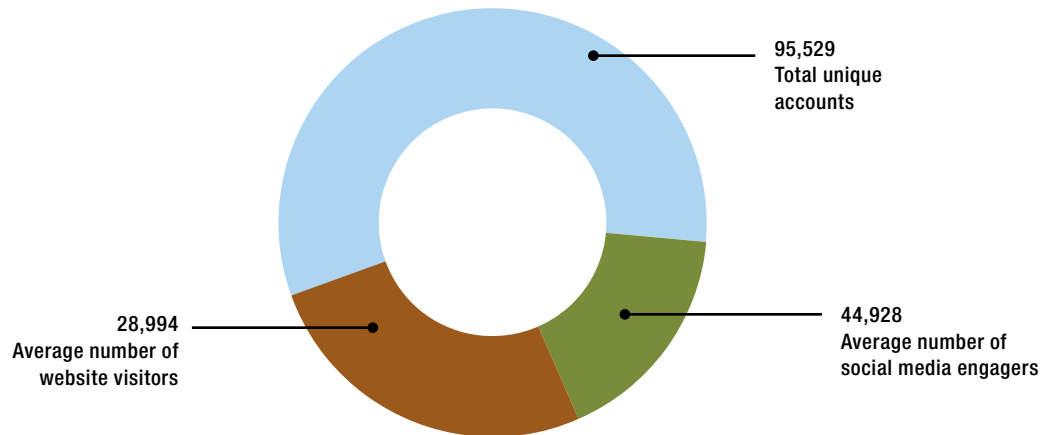
THE MULTI-PLATFORM PORTFOLIO OF INTERIORS+SOURCES

interiors+sources multi-channel approach has the potential to put your product in the hands of more than 169,000 interior design professionals. Each of our channels offers them numerous options for accessing information critical to their daily design practice.

We deliver an array of media products and each serves a purpose. In addition to the magazine, the website,

and newsletters, we also create content for companies like yours, conduct extensive research and we connect people face-to-face with our live events.

And if our product portfolio doesn't match your need, we have a number of custom options that can be tailored to your requirements.



TOTAL AUDIENCE REACH = 169,451

Our versatile portfolio of media products **offers you multiple options for reaching our audience** of interior design professionals:

- Print and Digital Publication
- interiorsandsources.com
- DesignFlash eNewsletter
- Specifics eNewsletter
- InFocus eNewsletter
- NeoCon Materials Pavilion
- Design Connections
- CEUs
- Webinars
- Rich Media Advertising
- Custom Services including Research, Content Marketing, and Social Media

ALL COMMERCIAL. ALL INTERIOR. ALL THE TIME!

FOCUSED

Advertising isn't effective unless you are reaching the right audience and that's exactly what interiors+sources delivers—design professionals doing commercial work!

Our readers know that interiors+sources focuses exclusively on the news and products used in commercial projects that matter to the interior design market—so you know exactly where their head is when they engage with our portfolio of product offerings.

We place a heavy focus on the products that companies like yours supply the design community, which provides much more of an opportunity for us to help showcase your products.



Interior Designer/Owner
Principal/President/Partner*

Architect*



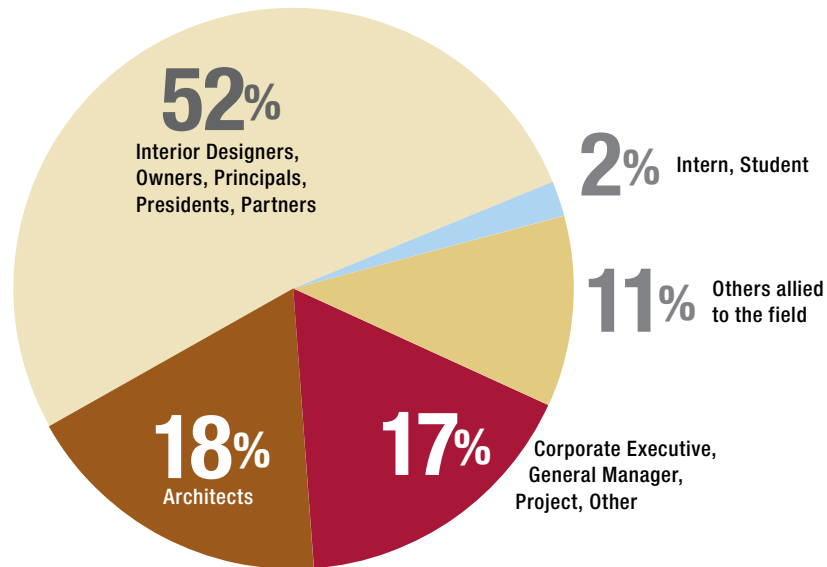
Corporate Executive/General Manager/Project/
Other Manager*

Interior Design & Architectural Intern/Student/
Others Allied to the Field*

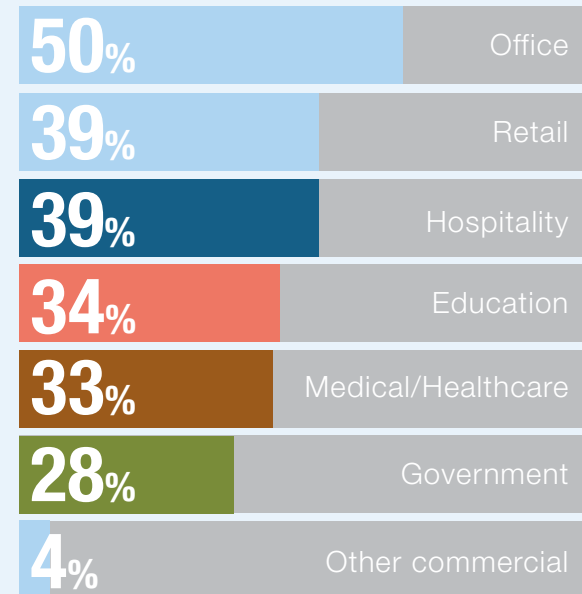
OUR FOCUS IS CONNECTING YOU WITH A&D PROFESSIONALS WHO SPECIFY PRODUCT.

Every day we focus all of our efforts on connecting you with our audience of interior designers. With top-level A&D professionals who specify products for commercial interior design projects, we offer them numerous options to access information critical to their daily design practice.

Our brand extends to design professionals doing commercial work.



THE TYPES OF DESIGN PROJECTS THEY WORK ON ENCOMPASSES THE ENTIRE COMMERCIAL MARKET.



BUYING POWER FOR THE INTERIOR DESIGN MARKET

We cover the complete market of top-level designers who specify products for commercial interior design projects, which provides you the opportunity to get your message in front of the right people at the right time—in print, online, and face-to-face.

Our readers purchase an incredible range of products across every surface and every commercial sector!

Our audience represents all commercial sectors

Click the icons below to learn more about our audience in each sector.



OFFICE/CORPORATE



GOVERNMENT



MEDICAL/HEALTHCARE



EDUCATION



HOSPITALITY



SUSTAINABLE DESIGN

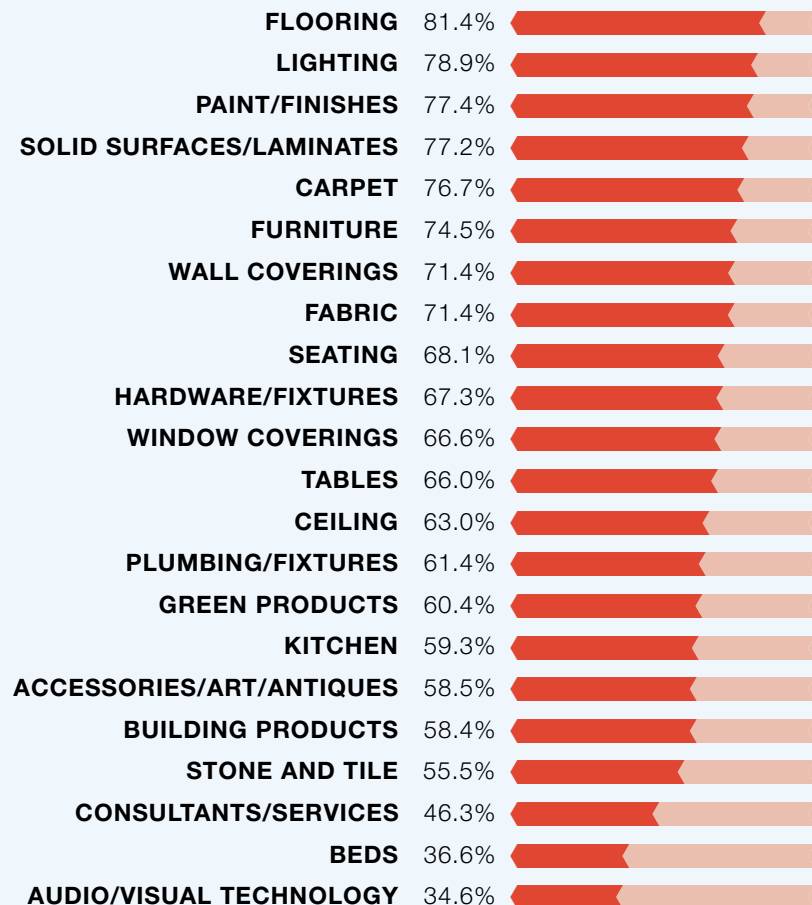


RETAIL



OTHER COMMERCIAL

PRODUCT INVOLVEMENT BY MARKET SEGMENT*



DON'T SEE YOUR PRODUCT LISTED?
CONTACT YOUR REP FOR MORE INFORMATION TODAY!

Publisher's Own Data, May 2019