

The Materials Pavilion at NeoCon is being reinvented as **Curios Unboxed.**

Building off the hugely popular Curios sample box program, this year's event will feature the box brought to life, highlighting hundreds of materials in a unique format with an elevated design. In addition to the traditional display on the 7th floor, look for activations throughout the Mart to provide greater exposure for Curios Unboxed and your brand as a participating sponsor.

The interiors+sources space is the busiest spot on the 7th floor and we expect that demand and excitement to grow even more for 2020. Curios Unboxed is the anchor of the 7th floor and will showcase material samples displayed side-by-side with details on their origin, makeup, and applications.



Sponsorship Opportunities

Package One

- Display 4-6 material samples within Curios Unboxed at NeoCon
- A placard, created by interiors+sources, will feature your company's material story, logo, and contact information
- Your product featured through a Design Library ad within a special Curios Unboxed section of the June print issue
- Scans collected during the event will be provided as leads to you at the conclusion of the event

RATE: \$6,000

DEADLINES

Copy and image files for placard: **May 1, 2020**
4-6 material samples: **May 8, 2020**

Package Two

- Display 4-6 material samples within Curios Unboxed at NeoCon
- A placard, created by interiors+sources, will feature your company's material story, logo, and contact information
- Full Page Ad within June's NeoCon Issue of interiors+sources
- Your product featured through a Design Library ad within a special Curios Unboxed section of the June print issue
- Sponsored Instagram post highlighting your product in the weeks leading up to NeoCon
- Sponsored Podcast posted the week of NeoCon and hosted on roughly a dozen sites including iTunes, Pocket-Cast, Anchor
- Scans collected during the event will be provided as leads to you at the conclusion of the event

RATE: \$10,500

DEADLINES

Copy and image files for placard: **May 1, 2020**
4-6 material samples: **May 8, 2020**