



# DESIGN CONNECTIONS

POWERED BY stamats



Huntington Beach, CA | October 14-15, 2020

## What to expect as Design Connections heads to Huntington Beach this October:

- The same absurdly high-quality attendees; nearly 100% of which will be first-time participants meaning a new pool of potential customers
- Over-the-top service by the entire interiors+sources team to make this event the best you do all year
- Oodles of guaranteed business development opportunities to make certain you are getting the most out of your investment
- Coverage of your participation throughout the interiors+sources media realm – in print, online, across social platforms

This event provides the right balance of educational content, targeted sales opportunities, and networking built into the agenda. All set at the stunning Pasea Hotel on the beach at the foot of the Huntington Beach Pier.

On the content side expect inspiration and education as we dive into Materiality and its impact on design. A new VR experience will allow designers to interact with products in a whole new way.

This all-encompassing event will focus on four vertical market segments under one roof:

**Education | Healthcare – Senior Living | Healthcare – Medical | Hospitality | Workplace**



## SPONSORSHIP PACKAGES

|   | \$28,500     | \$15,750         | \$10,500         |
|---|--------------|------------------|------------------|
| Advertising in the Design Connections Show Guide  | Full page ad | Logo recognition | Logo recognition |
| Sponsorship of Opening Keynote to include: company representative delivers opening remarks and/or participates in panel discussion, video of keynote to be reproduced as on-demand webinar to the entire i+s audience, up to 4 e-blasts promoting the keynote sponsorship and webinar | ✓            |                  |                  |
| Thirty minute roundtable discussion with 8-10 design professionals  | 5            | 2                | 1                |
| Pre-scheduled one-on-one meetings with attending designers, architects, project managers that can be set-up prior to Design Connections via the online meeting system or arrange on-site  | 20 meetings  | 14 meetings      | 8 meetings       |
| Complete demographic profile of all attendees   | ✓            | ✓                | ✓                |
| Inclusion in pre/post show editorial coverage via e-newsletters and social media  | ✓            | ✓                | ✓                |
| Opportunity to have your top clients/prospects invited to the event with full participation package   | ✓            | ✓                |                  |
| All access event badges   | 4            | 3                | 2                |

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[www.designconnections.com](http://www.designconnections.com)