



POWERED BY stamats

## October 12-16

### Design Connections in October is going virtual – Design “eConnections” if you will.

The vehicle is changing, but the goals are the same. Throughout the duration of the (now virtual) event schedule you will experience the balance of educational content and activities guaranteed to help develop business. As always, the Design Connections agenda is strategically planned.

- Each day broken out by market segment – allowing you to target in ways that are best for you
  - **Extensive** data on all attendees provided ahead of the event to help in your preparations
  - Pre-scheduled 1:1 meetings with highly qualified attendees. All attendees go through the same rigorous vetting process as the in-person events.
  - Your samples, literature, or swag sent to attendees ahead of the event in the highly popular Curios box, allowing you to get samples directly into attendees' hands for your 1:1 meetings.
- This all-encompassing event will cover the key vertical markets over the course of the week, accompanied by the valuable 1:1 meetings and a virtual “Happy Hour of Giving”

	Workplace October 12	Healthcare Medical October 13	Healthcare Senior Living October 14	Education October 15	Hospitality October 16
8:30-9:30am PST	CEU	CEU	CEU	CEU	CEU
9:30-10:30am PST	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)	1:1 Meetings (12 minutes each)

\*Virtual Happy Hour of Giving networking event October 15, 3-4pm PST



October 12-16

## SPONSORSHIP PACKAGES

### ONE

- Inclusion in one CEU presentation (speaking role possible – space limited)
- CEU archived on the interiors+sources website for 2 years – continuing to generate on-demand viewers and leads
- 15 1:1 pre-scheduled meetings
- Samples/literature mailed to all Design Connections attendees ahead of the event
- Custom InFocus e-blast to 15,000 readers
- \$7000

### TWO

- 10 1:1 pre-scheduled meetings
- Samples/literature mailed to all Design Connections attendees ahead of the event
- \$3750



## October 12-16

# Theme: Future-Proofing Our Buildings & Interiors

We'll take a look at the future of buildings and interiors, and how owners, facility managers, architects and designers can prepare for the uncertainties that lie ahead. With COVID-19 having transformed the "now," we want to explore what's next and ways in which we can plan for resiliency, flexibility, sustainability and wellness in the years ahead.

### Design Connections Topics/Schedule:

#### Day 1: Workplace

Will the office of the future be a place strictly for employees to meet and collaborate, spending the rest of their time working from home? Will the footprint of the workplace expand to accommodate more physical distancing or contract due to increased telecommuting? This session will answer these questions and others in terms of how the workplace of the future will be designed.

#### Day 2: Healthcare/Medical

Mobile technology and telemedicine are transforming the healthcare industry, but the impact they will have on the design of medical facilities is yet to be seen. This session will explore how technology is reshaping the delivery of care and the types of spaces that will be needed to accommodate it while ensuring regulations like HIPPA are met.

#### Day 3: Healthcare/Senior Living

Seniors are the greatest at-risk populations during pandemics and other public health events. This session will address the changes that need to be made now to better protect this vulnerable population as well as reimagine how senior living centers should be designed to ensure their health and safety.

#### Day 4: Education

Much like the workplace, educational facilities were required to adapt and switch to virtual learning scenarios during the coronavirus outbreak. How can schools and campuses be designed to support new modes of learning and fostering a sense of community while ensuring student health?

#### Day 5: Hospitality

Hotels have been hit especially hard by the pandemic, as both domestic and international travel was effectively shut down. But hotel properties are seeing new uses and becoming more flexible, serving as makeshift hospitals and alternative office spaces for people needing a break from working from home. Find out what uses and amenities the hotels of the future may offer guests.