

ADVERTISING IN THE DIGITAL EDITION

i+s offers distribution in a digital format as well as print.

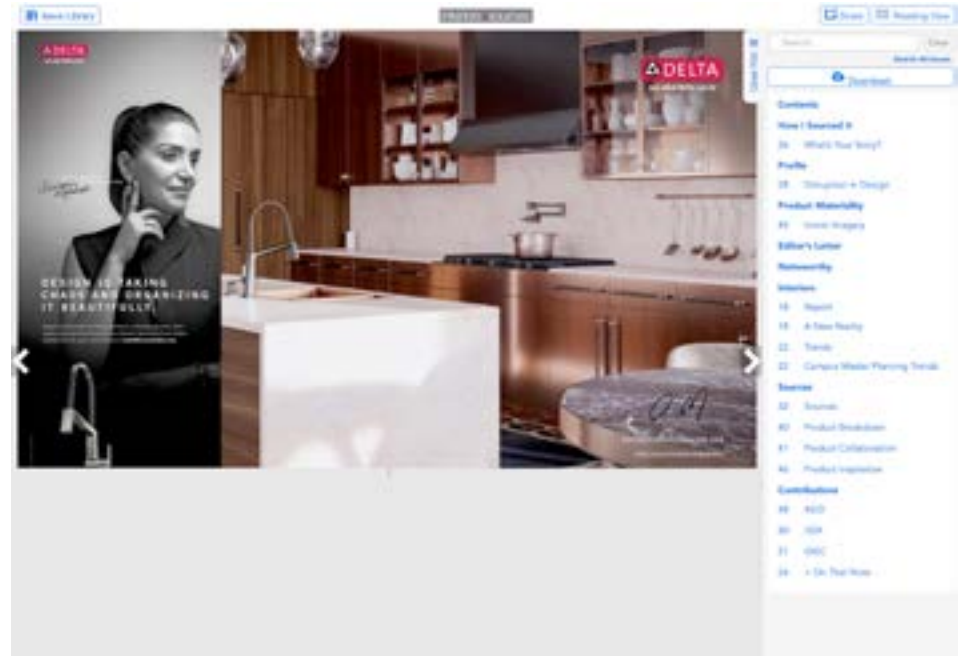
Subscribers can choose from print, digital or both.

Take advantage of this rich media format with:

- VIDEO
- LINKS TO RELEVANT CONTENT
- BELLY BANDS
- FLASH ENHANCEMENTS

This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

Our Digital Edition technology automatically picks up all html links at no extra charge. Splitting the creative allows you to add additional links to your digital edition advertisements while keeping your print ad a print ad.



DIGITAL BREAKOUT			
	Print	Digital	Both
Subscribers Choice	26,116	23,122	2,483
Total	51,721		

RATES	
EXCLUSIVE DIGITAL SPONSORSHIP Includes left of cover display ad and video overlay, 320x50 pixel ad in mobile app version, and linked leaderboard on digital alert e-mail	\$2,500
All Digital Enhanced Advertisements	\$1,100
Split Creative for Print & Digital	\$300