i+s centering idea: Design with Purpose

Our curiosity for and long love affair with buildings makes us passionate champions—for the structures themselves, for the people who spend their lives designing, building, maintaining, managing, and improving them, and for the community created at this beautiful intersection of form and function, art and commerce.

How perfectly these come together behind the efforts of global design giant, HKS. As global citizens, employees at HKS are committed to serving marginalized communities in the places we live and work. Citizen HKS is guided by the belief that all people deserve to live in socially, economically, and environmentally healthy communities.

In 2021 ground will be broken on the Benefield site in Richmond, VA. This reimagined space will feature retail, makers’ studios, co-living units, and important connections to the community and transit. Designed with the local community and not for, this revitalized area will serve as a community hub. HKS is donating their design services to this project. i+s and BUILDINGS are providing extensive coverage of the project and community, while also donating 10% of all profits associated with this coverage back into the project.

How can you get involved?
How can you get involved?
Product Donation + Thought Leadership + Serious Brand Promotion

PACKAGE ONE
In conjunction with HKS and project managers on the Benefield project, we will incorporate your products into the project as a donation.

Custom Inspire page to feature top sponsors including:

- 20-minute podcast conducted with our editor highlighting your latest products and how you are impacting the community with your product donation and other socially responsible practices
- Product Spotlight featuring images and links directly to your website
- 3 full page ads in BUILDINGS or i+s to accompany planned editorial content throughout the year highlighting the project
- Featured product call-out in all print coverage of the Benefield project
- 2 InFocus -or- Partner Solution custom e-blasts to 15,000 readers each time.

Generates valuable leads from readers who click-thru to your content.

$16,000

PACKAGE TWO

- In conjunction with HKS and project managers on the Benefield project, we will incorporate your products into the project as a donation.
- 20-minute podcast conducted with our editor highlighting your latest products and how you are impacting the community with your product donation and other socially responsible practices
- Featured product call-out in all print coverage of the Benefield project
- 1 InFocus -or- Partner Solution custom e-blast to 15,000 readers.

Generates valuable leads from readers who click-thru to your content.

$4500