

# LEAD GENERATION

**Our Lead Generation Product delivers quality leads right to your inbox**

Use our Resource Center to give your white paper, software demo, catalog, or case study exposure to the visitors using interiorsandsources.com each month, and in turn providing you with cost-efficient leads. Generate leads from a targeted audience with a genuine interest in your product or service as they conduct research for a purchasing decision.

This is a time-based product intended to generate leads for you. Your information will stay posted in our Resource Center for a 12 month period and leads will deliver right to your e-mail box. This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

## Generate valuable leads. Here's how.

- Feature your 500-character text write-up to describe your white paper, software demo, catalog, or case study, along with your company logo and a single image in our Resource Center on interiorsandsources.com.
- We drive traffic to your offering with direct e-mail campaigns, banners on our site, and newsletter and text sponsorships.
- Materials needed: Document in PDF format, image of your document, logo, 500 character text write-up, and an e-mail address to which we will deliver your leads.

Rate: \$3,500 | 12 month listing

