LIST RENTAL/DIRECT MAIL

DIRECT MAIL LIST RENTAL
- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.
- Minimum order: 3,000 names
Price: $180 net per one thousand names

Selections Available:
- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

EMAIL LIST RENTAL
- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.
- Minimum order: 3,000 names
Price: $400 net per one thousand names
  - Sent from third-party
Price: $600 net per one thousand names
  - Sent from i+s

Selections Available:
- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

DIRECT OUR AUDIENCE TO YOUR MARKETING
The i+s database connects you to a targeted audience of commercial interior designers. We offer both direct mail and e-mail lists for your brochure, postcard, catalog, seminar, research effort, or any other promotion piece.

We invest heavily in our database and update it monthly. This constant activity delivers a highly-responsive list of commercial interior designers for your targeted message.

TURNKEY DIRECT MAIL SERVICE
POSTCARD:
interiors+sources will provide turnkey printing and mailing of a postcard to our subscribers. Your postcard includes:
- Printing, 4-color bleed, 80# matte cover stock.
- UV coating.
- First-class postage.
- Direct mail list of targeted interiors+sources subscribers.

RATES
<table>
<thead>
<tr>
<th>Quantity</th>
<th>10,000</th>
<th>20,000</th>
<th>30,000</th>
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<tbody>
<tr>
<td>Price</td>
<td>$8,875</td>
<td>$16,420</td>
<td>$23,920</td>
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</tbody>
</table>

FOUR-COLOR BROCHURE:
interiors+sources will provide printing and mailing of a four-page brochure to a selection of subscribers. Your brochure includes:
- Printing of brochure consisting of 4-color bleed, 70# matte text stock, self-mailer.
  - Starts as 11" by 17", folds to 8.5" by 11", folds again to 5.5" by 8.5", ink-jet of names/addresses.
- First-class postage.
- Direct mail list of targeted interiors+sources subscribers based on your criteria.

RATES
<table>
<thead>
<tr>
<th>Quantity</th>
<th>10,000</th>
<th>20,000</th>
<th>30,000</th>
</tr>
</thead>
<tbody>
<tr>
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