

LIST RENTAL/DIRECT MAIL

DIRECT OUR AUDIENCE TO YOUR MARKETING

The i+s database connects you to a targeted audience of commercial interior designers. We offer both direct mail and e-mail lists for your brochure, postcard, catalog, seminar, research effort, or any other promotion piece.

We invest heavily in our database and update it monthly. This constant activity delivers a highly-responsive list of commercial interior designers for your targeted message.

DIRECT MAIL LIST RENTAL

- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.

• Minimum order: 3,000 names
Price: \$180 net per one thousand names

Selections Available:

- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

EMAIL LIST RENTAL

- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.

• Minimum order: 3,000 names
Price: \$400 net per one thousand names
–Sent from third-party

Price: \$600 net per one thousand names
–Sent from i+s

Selections Available:

- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

TURNKEY DIRECT MAIL SERVICE

POSTCARD:

i+s will provide turnkey printing and mailing of a postcard to our subscribers. Your postcard includes:

- Printing, 4-color bleed, 80# matte cover stock.
- UV coating.
- First-class postage.
- Direct mail list of targeted interiors+sources subscribers.

RATES

Quantity	10,000	20,000	30,000
Price	\$8,875	\$16,420	\$23,920

FOUR-COLOR BROCHURE:

i+s will provide printing and mailing of a four-page brochure to a selection of subscribers. Your brochure includes:

- Printing of brochure consisting of 4-color bleed, 70# matte text stock, self-mailer. Starts as 11" by 17", folds to 8.5" by 11", folds again to 5.5" by 8.5", ink-jet of names/addresses.
- First-class postage.
- Direct mail list of targeted i+s subscribers based on your criteria.

RATES

Quantity	10,000	20,000	30,000
Price	\$11,845	\$21,720	\$31,915