2021 Editorial Calendar

**JAN/FEB**
Advertising Close Date: 1/15 | Advertising Material Due Date: 1/22
Cover: + style | Wellness is the new black (But is it classist?)
Trends: Indoor air quality; the holy grail for post-pandemic commercial interiors
Feature: Human-centric lighting for improved health and disinfection
Projects: WELL/Fitwel-certified
Sources: Healthy Materials (all categories)
How to Specify for Wellness: Retail
Events: Design Connections Virtual
eHandbook: Lighting

**JULY/AUG**
Advertising Close Date: 7/16 | Advertising Material Due Date: 7/23
Cover: + space | Space planning 2.0 (Why hotel rooms may be your next home office space—and other changes to commercial real estate)
Trends: Flexible spaces are the new normal; here’s how to design for future proofing
Feature: Reimagining the classroom of the future
Projects: Education
Sources: Surfacing, Flooring + Carpet, Lighting
How to Specify for Wellness: Education
Events: Dinner+Discourse, Hospitality’s Influence On Us All, San Francisco

**MARCH/APRIL**
Advertising Close Date: 3/19 | Advertising Material Due Date: 3/30 | Curios Materials Due Date: 4/2
Cover: + sustainability | Architecture 2030 (Time is running out; make every second -and project - count)
Trends: Regenerative design as a new benchmark for the future
Feature: Impact of products + furnishings on human health
Projects: LEED/Living-certified
Sources: Flooring + Carpet, Furniture + Seating, Wallcoverings
How to Specify for Wellness: Public and Institutional
CURIOS: Sustainability, Wellness + Beyond
Events: Dinner+Discourse, Is Wellness Classist?, Chicago
eHandbook: Future of Hospitality

**AUGUST**
Special Supplement: Outdoor and Public Spaces – Strategies and Solutions for Bringing People Together Safely

**SEPT/OCT**
Advertising Close Date: 9/17 | Advertising Material Due Date: 9/24 | Curios Materials Due Date: 10/1
Cover: + substance | Materiality (What COVID taught us about the way we need to specify)
Trends: Working from home + the office—a new paradigm for the workplace
Feature: Are antimicrobial products and treatments here to stay?
Projects: Corporate
Sources: NeoCon Preview (all categories)
How to Specify for Wellness: Workplace
CURIOS: NeoCon + Fresh Launches
Events: Design Connections, Dinner+Discourse, Open Office Disaster, NYC
eHandbook: Acoustics

**JUNE/MAY**
Advertising Close Date: 5/21 | Advertising Material Due Date: 5/28 | Curios Materials Due Date: 6/4
Cover: + social justice | A new narrative (The story we want design to tell, about diversity)
Trends: Telemedicine and health for all
Feature: Designing equitable communities that support healthy living
Projects: Healthcare + Senior Living
Sources: Textiles, Furniture + Seating, Kitchen + Bath
Hot to Specify for Wellness: Healthcare and Senior Living
CURIOS: Big + Bold
Events: Dinner+Discourse, Big Picture Trends That Will Last, Washington DC

**NOV/DEC**
Advertising Close Date: 11/15 | Advertising Material Due Date: 11/22
Cover: + sources | Products we love (and why you should too)
Trends: How AR/VR will change the way we experience space for good
Feature: 3D printing and other technologies that are disrupting design
Projects: Hospitality
Sources: All product categories
How to Specify for Wellness: Hospitality
Events: Dinner+Discourse, Team Tech vs Teach Human, Dallas

**DECEMBER**
Special Supplement: Amenities + Upgrades – What Clients and Tenants Want Now