

I+S 2021 Editorial Calendar

JAN/FEB

Advertising Close Date: 1/15 | Advertising Material Due Date: 1/22

Cover: + style | Wellness is the new black (But is it classist?)

Trends: Indoor air quality: the holy grail for post-pandemic commercial interiors

Feature: Human-centric lighting for improved health and disinfection

Projects: WELL/Fitwel-certified

Sources: Healthy Materials (all categories)

How to Specify for Wellness: Retail

Events: Design Connections Virtual

eHandbook: Lighting

MARCH/APRIL

Advertising Close Date: 3/19 | Advertising Material Due Date: 3/26 | Curios Materials Due Date: 4/2

Cover: + sustainability | Architecture 2030 (Time is running out; make every second -and project - count)

Trends: Regenerative design as a new benchmark for the future

Feature: Impact of products + furnishings on human health

Projects: LEED/Living-certified

Sources: Flooring + Carpet, Furniture + Seating, Wallcoverings

How to Specify for Wellness: Public and Institutional

CURIOS: Sustainability, Wellness + Beyond

Events: Dinner+Discourse, Is Wellness Classist?, Chicago

eHandbook: Future of Hospitality

APRIL

Advertising Close Date: 3/12 | Advertising Material Due Date: 3/19

Special Supplement: The Future of Travel - Will Airports, Hotels, Restaurants and Public Venues Ever Look the Same?

MAY/JUNE

Advertising Close Date: 5/21 | Advertising Material Due Date: 5/28 | Curios Materials Due Date: 6/4

Cover: + social justice | A new narrative (The story we want design to tell about diversity)

Trends: Telemedicine and health for all

Feature: Designing equitable communities that support healthy living

Projects: Healthcare + Senior Living

Sources: Textiles, Furniture + Seating, Kitchen + Bath

Hot to Specify for Wellness: Healthcare and Senior Living

CURIOS: Big + Bold

Events: Dinner+Discourse, Big Picture Trends That Will Last, Washington DC

JULY/AUG

Advertising Close Date: 7/16 | Advertising Material Due Date: 7/23

Cover: + space | Space planning 2.0 (Why hotel rooms may be your next home office space—and other changes to commercial real estate)

Trends: Flexible spaces are the new normal; here's how to design for future proofing

Feature: Reimagining the classroom of the future

Projects: Education

Sources: Surfacing, Flooring + Carpet, Lighting

How to Specify for Wellness: Education

Events: Dinner+Discourse, Hospitality's Influence On Us All, San Francisco

AUGUST

Advertising Close Date: 7/9 | Advertising Material Due Date: 7/16

Special Supplement: Outdoor and Public Spaces - Strategies and Solutions for Bringing People Together Safely

SEPT/OCT

Advertising Close Date: 9/17 | Advertising Material Due Date: 9/24 | Curios Materials Due Date: 10/1

Cover: + substance | Materiality (What COVID taught us about the way we need to specify)

Trends: Working from home + the office—a new paradigm for the workplace

Feature: Are antimicrobial products and treatments here to stay?

Projects: Corporate

Sources: NeoCon Preview (all categories)

How to Specify for Wellness: Workplace

CURIOS: NeoCon + Fresh Launches

Events: Design Connections, Dinner+Discourse, Open Office Disaster, NYC

eHandbook: Acoustics

NOV/DEC

Advertising Close Date: 11/12 | Advertising Material Due Date: 11/19

Cover: + sources | Products we love (and why you should too)

Trends: How AR/VR will change the way we experience space for good

Feature: 3D printing and other technologies that are disrupting design

Projects: Hospitality

Sources: All product categories

How to Specify for Wellness: Hospitality

Events: Dinner+Discourse, Team Tech vs Teach Human, Dallas

DECEMBER

Advertising Close Date: 11/5 | Advertising Material Due Date: 11/12

Special Supplement: Amenities + Upgrades - What Clients and Tenants Want Now