## I+S 2021 Editorial Calendar

### JAN/FEB

**Advertising Close Date:** 1/15 | **Advertising Material Due Date:** 1/22

**Cover:** + style | Wellness is the new black (But is it classist?)

**Trends:** Indoor air quality: the holy grail for post-pandemic commercial interiors

**Feature:** Human-centric lighting for improved health and disinfection

**Projects:** WELL/Fitwel-certified

**Sources:** Healthy Materials (all categories)

**How to Specify for Wellness:** Retail

**Events:** Design Connections Virtual

**eHandbook:** Lighting

### JULY/AUG

**Advertising Close Date:** 7/16 | **Advertising Material Due Date:** 7/23

**Cover:** + space | Space planning 2.0 (Why hotel rooms may be your new home office space—and other changes to commercial real estate)

**Trends:** Flexible spaces are the new normal; here’s how to design for future proofing

**Feature:** Reimagining the classroom of the future

**Projects:** Education

**Sources:** Surfacing, Flooring + Carpet, Lighting

**How to Specify for Wellness:** Education

**Events:** Dinner+Discourse, Hospitality’s Influence On Us All, San Francisco

### MARCH/APRIL

**Advertising Close Date:** 3/19 | **Advertising Material Due Date:** 3/26 | **Curios Materials Due Date:** 4/2

**Cover:** + sustainability | Architecture 2030 (Time is running out: make every second—and project—count)

**Trends:** Regenerative design as a new benchmark for the future

**Feature:** Impact of products + furnishings on human health

**Projects:** LEED/Living-certified

**Sources:** Flooring + Carpet, Furniture + Seating, Wallcoverings

**How to Specify for Wellness:** Public and Institutional

**CURIOS:** Sustainability, Wellness + Beyond

**Events:** Dinner+Discourse, Is Wellness Classist?, Chicago

**eHandbook:** Future of Hospitality

### JULY/AUG

**Special Supplement: Outdoor and Public Spaces – Strategies and Solutions for Bringing People Together Safely**

**Cover:** + sustainability | Architecture 2030 (Time is running out: make every second—and project—count)

**Trends:** Regenerative design as a new benchmark for the future

**Feature:** Impact of products + furnishings on human health

**Projects:** LEED/Living-certified

**Sources:** Flooring + Carpet, Furniture + Seating, Wallcoverings

**How to Specify for Wellness:** Public and Institutional

**CURIOS:** Sustainability, Wellness + Beyond

**Events:** Dinner+Discourse, Is Wellness Classist?, Chicago

**eHandbook:** Future of Hospitality

### AUGUST

**Advertising Close Date:** 7/9 | **Advertising Material Due Date:** 7/16

**Special Supplement:** The Future of Travel – Will Airports, Hotels, Restaurants and Public Venues Ever Look the Same?

**Cover:** + sustainability | Architecture 2030 (Time is running out: make every second—and project—count)

**Trends:** Regenerative design as a new benchmark for the future

**Feature:** Impact of products + furnishings on human health

**Projects:** LEED/Living-certified

**Sources:** Flooring + Carpet, Furniture + Seating, Wallcoverings

**How to Specify for Wellness:** Public and Institutional

**CURIOS:** Sustainability, Wellness + Beyond

**Events:** Dinner+Discourse, Is Wellness Classist?, Chicago

**eHandbook:** Future of Hospitality

### SEP/OCT

**Advertising Close Date:** 9/17 | **Advertising Material Due Date:** 9/24 | **Curios Materials Due Date:** 10/1

**Cover:** + substance | Materiality (What COVID taught us about the way we need to specify)

**Trends:** Working from home + the office—a new paradigm for the workplace

**Feature:** Are antimicrobial products and treatments here to stay?

**Projects:** Corporate

**Sources:** NeoCon Preview (all categories)

**How to Specify for Wellness:** Workplace

**CURIOS:** NeoCon + Fresh Launches

**Events:** Design Connections, Dinner+Discourse, Big Picture Trends That Will Last, Washington DC

**Dinner+Discourse:** Open Office Disaster, NYC

**eHandbook:** Acoustics

### APRIL

**Advertising Close Date:** 3/1 | **Advertising Material Due Date:** 3/19

**Special Supplement: The Future of Travel – Will Airports, Hotels, Restaurants and Public Venues Ever Look the Same?**

**Cover:** + sustainability | Architecture 2030 (Time is running out: make every second—and project—count)

**Trends:** Regenerative design as a new benchmark for the future

**Feature:** Impact of products + furnishings on human health

**Projects:** LEED/Living-certified

**Sources:** Flooring + Carpet, Furniture + Seating, Wallcoverings

**How to Specify for Wellness:** Public and Institutional

**CURIOS:** Sustainability, Wellness + Beyond

**Events:** Dinner+Discourse, Is Wellness Classist?, Chicago

**eHandbook:** Future of Hospitality

### NOV/DEC

**Advertising Close Date:** 11/12 | **Advertising Material Due Date:** 11/19

**Cover:** + sources | Products we love (and why you should too)

**Trends:** How AR/VR will change the way we experience space for good

**Feature:** 3D printing and other technologies that are disrupting design

**Projects:** Hospitality

**Sources:** All product categories

**How to Specify for Wellness:** Hospitality

**Events:** Dinner+Discourse, Team Tech vs Teach Human, Dallas

**Dinner+Discourse:** Open Office Disaster, NYC

**eHandbook:** Acoustics

### DECEMBER

**Advertising Close Date:** 11/15 | **Advertising Material Due Date:** 11/12

**Special Supplement: Amenities + Upgrades – What Clients and Tenants Want Now**

**Cover:** + sources | Products we love (and why you should too)

**Trends:** How AR/VR will change the way we experience space for good

**Feature:** 3D printing and other technologies that are disrupting design

**Projects:** Hospitality

**Sources:** All product categories

**How to Specify for Wellness:** Hospitality

**Events:** Dinner+Discourse, Team Tech vs Teach Human, Dallas

**Dinner+Discourse:** Open Office Disaster, NYC

**eHandbook:** Acoustics