

# i+s insider

## WE'RE EXCITED TO ANNOUNCE THE LAUNCH OF OUR BRAND NEW E-NEWSLETTER, i+s INSIDER.

Reaching 86,159+ design professionals every week, this is a powerful way to deliver your message directly to the inboxes of your customers from a sender that is trusted by its recipients.

The new weekly Featured Podcast allows you in-depth messaging in a unique format that in addition to being sent to 20,000 readers, is also hosted across nearly a dozen podcast platforms.

### MATERIALS DUE » RUN DATE

12/21/2020	Week of January 4	4/26/2021	Week of May 10	8/30/2021	Week of September 13
12/28/2020	Week of January 11	5/3/2021	Week of May 17	9/6/2021	Week of September 20
1/4/2021	Week of January 18	5/10/2021	Week of May 24	9/13/2021	Week of September 27
1/11/2021	Week of January 25	5/17/2021	Week of May 31	9/20/2021	Week of October 4
1/18/2021	Week of February 1	5/24/2021	Week of June 7	9/27/2021	Week of October 11
1/25/2021	Week of February 8	5/31/2021	Week of June 14	10/4/2021	Week of October 18
2/1/2021	Week of February 15	6/7/2021	Week of June 21	10/11/2021	Week of October 25
2/8/2021	Week of February 22	6/14/2021	Week of June 28	10/18/2021	Week of November 1
2/15/2021	Week of March 1	6/21/2021	Week of July 5	10/25/2021	Week of November 8
2/22/2021	Week of March 8	6/28/2021	Week of July 12	11/1/2021	Week of November 15
3/1/2021	Week of March 15	7/5/2021	Week of July 19	11/8/2021	Week of November 22
3/8/2021	Week of March 22	7/12/2021	Week of July 26	11/15/2021	Week of November 29
3/15/2021	Week of March 29	7/19/2021	Week of August 2	11/22/2021	Week of December 6
3/22/2021	Week of April 5	7/26/2021	Week of August 9	11/29/2021	Week of December 13
3/29/2021	Week of April 12	8/2/2021	Week of August 16	12/6/2021	Week of December 20
4/5/2021	Week of April 19	8/9/2021	Week of August 23	12/13/2021	Week of December 27
4/12/2021	Week of April 26	8/16/2021	Week of August 30		
4/19/2021	Week of May 3	8/23/2021	Week of September 6		



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- 1) Leaderboard** \$1550 net
- 728 x 90 pixel banner,
  - Maximum file size 30k, 72 dpi
  - Flat .gif or jpeg (no animation)
  - Click-thru URL



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- 2) Featured Podcast** \$1700-\$3500 net

PODCAST DETAILS



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- 3) Featured Sponsor** \$1550 net
- 130 x 130 pixel image/logo,
  - Maximum file size 30k, 72 dpi,
  - Flat .gif or jpeg (no animation)
  - Headline, 75 words of text
  - Click-thru URL



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- 4) Featured Product** \$1550 net
- High quality .jpg or .tif
  - Minimum 800 pixel maximum dimension at 72dpi, 75 words of text, 25-word summary
  - Click-thru URL